

**NCAIR**

**2006 CONFERENCE PROGRAM**

**REACHING THE SUMMIT OF  
INSTITUTIONAL EXCELLENCE**



**BROYHILL INN AND CONFERENCE CENTER  
BOONE, NC**

**MARCH 22-24, 2006**

## 2006 NCAIR CONFERENCE PLANNING COMMITTEES

### NCAIR 2006 Program Chair

Kendrick Tatum, *Duke University*

### Planning Committee

Kendrick Tatum (Chair), *Duke University*  
Laura Boyles, *Davidson College*  
Dana Dalton, *Winston-Salem State University*  
Sondra English, *Barton College*  
Sara Gravitt, *Wake Forest University*  
Michael Hadley, *Methodist College*  
Heather Langdon, *Appalachian State University*  
Nerissa Rivera, *Duke University*  
Brian Rolfe, *Southeastern Baptist Theological Seminary*  
Adam Shick, *Wake Forest University*  
Robert Springer, *Elon University*  
Wayne Stone, *University of North Carolina – Charlotte*  
Ling Whitworth, *Johnson C. Smith University*

### Vendor Committee

Brian Rolfe (Chair), *Southeastern Baptist Theological Seminary*  
Laura Boyles, *Davidson College*  
Robert Springer, *Elon University*  
Kendrick Tatum, *Duke University*

### Executive Committee

Immediate Past President	Anne Marie Bellamy, <i>Brunswick Community College</i>
President	Laura Boyles, <i>Davidson College</i>
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Member-at-Large: Community College	Patricia Abell, <i>Guilford Community College</i>
Member-at-Large: Public Senior Institutions	Alton Rucker, <i>North Carolina A&amp;T State University</i>
Member-at-Large: All Institutions	Dana Dalton, <i>Winston Salem State University</i>
Member-at-Large: Private Institutions	Bonnie Stoffel, <i>Queens University of Charlotte</i>



Welcome to the 2006 North Carolina Association for Institutional Research (NCAIR) Conference: "Reaching the Summit of Institutional Excellence." The Executive Committee and the Planning Committee are pleased you are here. We hope that you will find this time in the mountains rewarding and reenergizing through the many sessions offered and the informal interactions with your peers.

The Planning Committee, capably lead by President-elect Kendrick Tatum, has put together a strong, diverse program. Please join me in congratulating them for crafting this quality opportunity for institutional research and assessment professionals in North Carolina.

Please join us for meals and in the Hospitality Room each evening. We look forward to greeting "old" friends and making new ones. If you have questions, comments or want to get more involved with NCAIR, please see any Executive or Planning Committee Member. They are identified by the navy (Executive Com.) and blue (Planning Com.) ribbons on their name tags.

I hope you will enjoy the conference,

Laura Boyles  
NCAIR President  
(2005-2006)

**Wednesday, March 22**

9:00-6:00	Registration and Check-in
9:30-12:00	IPEDS Workshop
1:00-3:30	SAS Workshop
4:00-4:15	Presenter and Facilitator Meeting
4:15-4:45	Newcomers Reception
5:00-6:00	Welcome and Keynote Address
6:00-7:30	Reception with Cookout
7:30-11:00	Hospitality Suite

**Thursday, March 23**

8:00-4:00	Registration
8:30-10:15	Concurrent Sessions
10:15-10:30	Break with refreshments
10:30-12:15	Concurrent Sessions
12:30-2:00	Luncheon with Speaker
2:15-4:45	Concurrent Sessions
6:00-7:30	Dinner on your own *
8:00-11:00	Hospitality Suite

\* Groups will gather to go to various local restaurants.

**Friday, March 24**

7:30-10:00	Registration
8:00-9:30	Breakfast and Business Meeting
9:30-10:00	Special Interest Groups
10:15-11:00	General Session
12:00-1:00	Executive Committee Meeting
12:00	Checkout

NCAIR extends a special thanks to all our sponsors.

*Corporate Partners*

Inquisite, Inc.

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Each concurrent session is part of one of three tracks. The session listing in this program is marked with one of the abbreviations below.

IE – Institutional Effectiveness and Assessment

IR – Institutional Research Theory and Practice

PA – Planning and Accreditation/QEP

**Sponsored Events**

*Wednesday Night Reception* Sponsored by SAS, Inc.

*Thursday Lunch* Sponsored by Inquisite, Inc.

*Friday Morning Breakfast* Sponsored by SPSS, Inc.



NCAIR

**KEYNOTE SPEAKER**

**Dr. Libby V. Morris,**  
Associate Professor and Graduate Coordinator,  
Institute of Higher Education at the University of Georgia



Libby V. Morris is associate professor and graduate coordinator for the doctoral programs in the Institute of Higher Education at the University of Georgia. She holds a Ph.D. from the University of North Carolina-Chapel Hill. Her teaching and research interests include evaluation and assessment, first year programs, and online education. In 2004, she was invited into membership of the University of Georgia's Teaching Academy. She is the editor of *Innovative Higher Education*, a peer-reviewed, international journal focusing on innovations in teaching and learning in post-secondary education. She has presented research and/or conducted workshops at meetings of EAIR, AIR, SAIR, AAHE, ASHE, Educause, WebCT, and SACS Annual Meeting. She also coordinates the Institute's Faculty Development in Georgia program. She is the author or co-author of several books, including *Multiculturalism in Academe*, *The Reference Book on Regional Well-Being*, *Southern Black Belt--A National Perspective*, and *Achieving and Sustaining Institutional Excellence for the First Year of College*.

**TUESDAY LUNCHEON SPEAKER**

**Dr. Kenneth E. Peacock,**  
Chancellor, Appalachian State University



Kenneth E. Peacock was elected the sixth chancellor of Appalachian State University Feb. 13, 2004, by the UNC Board of Governors.

A native of Rocky Mount, Dr. Peacock has spent 26 years in higher education. He came to Appalachian in 1983 as a member of the accounting faculty in the Walker College of Business. He was named assistant dean of the business college in 1987, appointed associate dean in 1989 and was named dean of the college in 1992.

As dean, Dr. Peacock was responsible for more than 2,300 undergraduate and graduate students, and 94 faculty in six academic departments. Among his accomplishments, Dr. Peacock developed an international program in partnership with Fudan University in Shanghai, China, designed to provide an understanding of the cultural differences and the challenges and opportunities of doing business in Asia.

Dr. Peacock served as interim provost at Appalachian from 2003-04, having administrative, programmatic and fiscal responsibility for all academic programs.

He holds a bachelor's degree from Mars Hill College, and a master's degree and Ph.D. in accounting from Louisiana State University.

**FRIDAY MORNING GENERAL SESSION**

**Dr. John Pryor,**  
Director, Cooperative Institutional Research Program and  
Associate Director, Higher Education Research Institute



John Pryor came to the Higher Education Research Institute from Dartmouth College, where he was director of student affairs planning, evaluation and research in the Office of the Dean of the College, and research assistant professor at Dartmouth Medical School.

He is a psychologist by training. His specific interests are in survey research methodology, including Web-based surveys; college student alcohol use; health issues; and at-risk behaviors. His expertise is in institutional research, student affairs issues, program evaluation and survey methods.

As director of the Cooperative Institutional Research Program (CIRP) John coordinates survey development and administration, and advances the use of the data for institutional planning and national research in higher education. John also serves as the Associate Director of HERI.

WORKSHOPS

**TRANSPORTATION**

Vans will be available to transport attendees to and from workshops that will be held on the campus of Appalachian State University. Please be in the lobby at 9:10 for the IPEDS workshop; the vans will depart no later than 9:15 pm. Please be in the lobby by 12:40 for the SAS workshop; the vans will depart no later than 12:45.

**Wednesday, March 22, 9:30am–12:00pm**

**WORKSHOP**

**Title:** IPEDS Intermediate

**Location:** Room 2014, Raley Hall, Appalachian State University

**Presenter:** Laura Boyles, *Davidson College*

**Facilitator:** Heather Langdon, *Appalachian State University*

This hands-on workshop will cover how to get useful data from the IPEDS system. The workshop will include methods for using the IPEDS Peer Analysis System, the Executive Peer Tool, the Data Set Cutting Tool, the Data Analysis System, as well as the College Opportunities On-line system. Participants will be able to try out these different tools on-line to access IPEDS data. This session is intended for both intermediate users and newer users, who have some familiarity with the system.

**Wednesday, March 22, 1:00pm–3:30pm**

**WORKSHOP**

**Title:** Introduction to SAS Enterprise Guide for Institutional Researchers

**Location:** Room 2014, Raley Hall, Appalachian State University

**Presenter:** Susan Walsh, *SAS Institute, Inc.*

**Facilitator:** Marsha Burris, *University of North Carolina—Charlotte*

Enterprise Guide is a point-and-click interface to the power of SAS software. It enables you to transparently access your data and explore and analyze it without having to write code. This workshop will introduce you to Enterprise Guide and how it might be used to explore and analyze data. It will also address how to use the output to write reports and give presentations about your findings. The hands-on use of the software will use institutional research type data provided by a university as a “real world” example.

The workshop will begin with a general description of Enterprise Guide to include its layout and design. This will be followed by two demonstrations using data provided by a university as a “real world” example.

In the first demonstration, student data will be used to create graphs and summary statistics of student measurements, such as grade point average and SAT score. You will also see how to join data sets and query data sets to create subsets of your data as well as add new columns to the data. Logistic regression will be examined as a way to predict the probability of student retention based on these measurements.

The second demonstration will examine faculty salaries in an effort to compare the salaries of male and female faculty members. This will be done using descriptive statistics, analysis of variance, and analysis of covariance.

**Wednesday, March 22, 4:00pm–4:15pm**

**PRESENTER AND FACILITATOR MEETING**

**Location:** Helen Powers North

**Conveners:** Adam Shick, *Wake Forest University* and Kendrick Tatum, *Duke University*

**Wednesday, March 22, 4:15pm–4:45pm**

**NEWCOMERS RECEPTION**

**Location:** Broyhill West

**Conveners:** Laura Boyles, *NCAIR President, Davidson College* and Dana Dalton, *Winston Salem State University*

All are invited to meet and welcome the newcomers to our profession.

Wednesday, March 22, 5:00pm–6:00pm

**WELCOME AND KEYNOTE ADDRESS**

Location: Helen Powers North



**Dr. Libby V. Morris**  
Associate Professor and Graduate Coordinator,  
Institute of Higher Education at the University of Georgia

**A Trip across the Landscape of Higher Education: What is an IR Professional to Do?**

Higher education administrators face a daily parade of problems, requirements, opportunities, and people. This trip across higher education will briefly review the complex challenges facing institutions large and small and will identify the opportunities ahead for IR professionals to influence the dialogue and policies to reach and sustain institutional excellence. In NCAA language, what will it take to be in the *Sweet 16* or to make the *Final 4* on the road to excellence?

Wednesday, March 22, 6:00pm–7:30pm

**RECEPTION WITH COOKOUT**

Sponsored by SAS, Inc.

Location: Alumni Hall and Helen Powers South

Enjoy a full meal and cash bar while visiting with colleagues and vendors.

Wednesday, March 22, 7:30pm–11:00pm

**HOSPITALITY SUITE**

Location: Alumni Suite

Fun and games! Take advantage of this opportunity to enjoy some libations and snacks alongside conversations with North Carolina's best. Who knows who you will see here? Friends you never knew you had.

**REGISTRATION 8:00am – 4:00pm**

**CONCURRENT SESSIONS: 8:30 – 9:15, 8:30 – 10:00 and 9:30 – 10:15**

Thursday, March 23, 8:30am–9:15am

Title: **Web-based Surveying: Elon's Use of Inquisite**

Presenter: **Libby Joyce, *Elon University***

Facilitator: **Sue Kearney, *Meredith College***

**IR/Demo  
Broyhill West**

Although this presentation is intended for those conducting survey research, anyone interested in a better way to gather student, faculty, and staff feedback will benefit. It will be of particular interest for those with small research offices.

**Thursday, March 23, 8:30am–10:00am**  
**Title: Conducting Focus Groups**  
**Presenter: Linda LeFauve, Davidson College**  
**Facilitator: Adam Shick, Wake Forest University**

**IR/Demo**  
**Broyhill East**

This presentation will take participants through the basics of conducting focus groups and analyzing transcripts. It will focus primarily on practical techniques rather than the extensive theoretical background of this qualitative research protocol. Participants will be able to do many of the small-group exercises themselves during the presentation. Its application to the kinds of research taking place in institutional research offices will be explored.

**Thursday, March 23, 8:30am–10:00am**  
**Title: Doing IR in Small Shops**  
**Primary Presenter: Don Poe, Pfeiffer University**  
**Additional Presenters: Geri Cochran, North Carolina School of the Arts; Debra Fields, Saint Augustine;**  
**William Lefevers, Stanly Community College; Larry Stern, Mars Hill College**  
**Facilitator: Thomas Coaxum, Guilford College**

**IR/Panel**  
**Helen Powers North**

This panel will discuss issues faced by professionals doing institutional research and planning in small (one or two person) shops.

**Thursday, March 23, 9:30am–10:15am**  
**Title: Answering Student Enrollment and Retention Questions**  
**Using the National Student Clearinghouse Student Tracker System**  
**Presenter: Heather Langdon, Appalachian State University**  
**Facilitator: Sara Gravitt, Wake Forest University**

**IR/Paper**  
**Broyhill West**

In this paper session the presenter will explain how one institutional research office has used return reports and data from the National Student Clearinghouse Student Tracker system. At least two sets of information are available through the system: Subsequent enrollment data for non-returning students as well as initial institution of enrollment for admitted students who did not enroll at this institution. Reports have been shared with campus groups concerned with student retention and the populations of students who chose not to attend this institution. These reports have answered some questions about student enrollment behavior that was not available in the past. Some future plans for using Student Tracker data, including degrees received, will also be shared.

Conference attendees interested in retention research will be interested in this session, as well as those involved with enrollment services who are looking to learn more about the students they do not enroll as new freshmen.

**Thursday, March 23, 10:15am–10:30am**  
**Location: Alumni Hall, Vendor Area**

**BREAK WITH REFRESHMENTS**

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**CONCURRENT SESSIONS: 10:30 – 11:15, 10:30 – 12:00 and 11:30 – 12:15**

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**Thursday, March 23, 10:30am–11:15am**  
**Title: Outsourcing Your Faculty Professional Activity Collection System: One Campus' Experience**  
**Presenter: Sarah D. Carrigan, University of North Carolina Greensboro**  
**Facilitator: Carol Carrere, Mount Olive College**

**IR/Demo**  
**Broyhill East**

In casting about for the best way to organize and collect the faculty's comparable out-of-classroom experiences, UNCG stumbled upon a small company with a web-based system, designed by a faculty member, for faculty members' use. The Sedona system has been adopted by UNCG and has been in use to varying degrees among academic units for the past two years. The Sedona administrator has worked closely with UNCG personnel to tailor the product to our needs, including designing a report template for the Delaware II Study (The Out of Classroom study). This demonstration will show the product, discuss its strengths and weaknesses, and provide a brief list of competing services.

**Thursday, March 23, 10:30am–11:15am**

**Title: Throwing Darts? No! Projecting Enrollment with Precision? Yes!**

**Presenter: Ross A. Griffith, Wake Forest University**

**Facilitator: Bobby Sharp, Appalachian State University**

**IR/Paper  
Broyhill West**

Wake Forest University formed in 1992 an “Enrollment Projection Committee” consisting of the admissions director, controller, residence life and housing director, registrar, and the institutional research director as chair after 100 “unexpected students” enrolled in the fall semester. The committee has been most successful in setting and reaching total, new and continuing student goals since its inception. Most recently on May 5, 2005, the committee projected a total enrollment of 3860 on-campus undergraduates for fall 2005 with an actual enrollment total of 3868, representing a 0.2% positive variance. This session will demonstrate how the committee utilizes recent institutional data and trends in attrition, study abroad, graduates and housing to reach successfully the institution’s enrollment goals.

**Thursday, March 23, 10:30am–12:00pm**

**Title: Questionnaire Manager: Building Block-Web Based Surveys for the Blackboard Environment**

**Presenter: Jim Prothe, SPSS**

**Facilitator: Mark Puterbaugh, Davidson County Community College**

**IR/Demo  
Helen Powers North**

If your school uses the Blackboard Academic Suite(tm), you can now easily and efficiently collect and broadcast campus feedback and support evidence-based decision making. How? By using SPSS' Questionnaire Manager Building Block. It works seamlessly within your Blackboard environment, so that students, faculty, administrators, and staff can create and field Web-based surveys and then quickly report results. Whether you're a small private college or a multi-campus state university, you can benefit from using SPSS' Questionnaire Manager Building Block. SPSS' Questionnaire Manager Building Block offers many of the advanced features of SPSS' industry leading survey research solution, Dimensions(tm) which will be demonstrated during the presentation.

**Thursday, March 23, 11:30am–12:15pm**

**Title: Sojourn versus Semester-Abroad Benefits**

**Presenter: Rob Springer, Elon University**

**Facilitator: Heather Langdon, Appalachian State University**

**IE/Paper  
Broyhill East**

The following value added assessment study investigates the impact of sojourn a winter-2-week term abroad), semester-abroad, and no study abroad experience on various learning outcomes at Elon University. Specifically, student self-reported behaviors, perceptions, and general learning outcomes via the National Survey of Student Engagement (NSSE) are examined. The results of this study indicate that, while a study abroad experience in itself can be significant with respect towards various learning outcomes, whether the student participated in a sojourn or semester-abroad program might make no difference. Thus, within limitation, a sojourn experience can have just as much impact as a semester-abroad experience.

**Thursday, March 23, 11:30am–12:15pm**

**Title: Doing a Peer Analysis with IPEDS Data: From Start to Finish**

**Primary Presenter: Jamie Isaac, RTI International**

**Additional Presenter: Laura Knapp, RTI International**

**Facilitator: Alton Rucker, North Carolina A&T State University**

**IR/Demo  
Broyhill West**

Over the past few years, NCEES has made available a great deal of historical IPEDS data, and has provided on-line tools for improved access to those data. Additionally, current IPEDS data are becoming available more rapidly than at any time in the past. The utility and ease-of-use of these data will be demonstrated by using the IPEDS Peer Analysis System (PAS) to create derived variables, perform calculations, export data tables and graphs, and quickly format the data output for use in internal and external reports. As an example, the presenters will use IPEDS data to address questions of college affordability, and solicit other suggestions from the participants. PAS “tricks” and “tips” will be discussed.

Thursday, March 23, 12:30pm–2:00pm

LUNCHEON AND SPEAKER

Sponsored by Inquisite, Inc.

Helen Powers South



**Dr. Kenneth E. Peacock, Chancellor, Appalachian State University**

**“A New Look at Higher Education”**

**CONCURRENT SESSIONS: 2:15 – 3:00**

Thursday, March 23, 2:15pm–3:00pm

**Title: Backup Solutions for the Office of Institutional Research**

**Primary Presenter: Wendy Yan, North Carolina A&T State University**

**Additional Presenter: Evelyn Tinsley, North Carolina A&T State University**

**Facilitator: Alton Rucker, North Carolina A&T State University**

**IR/Demo  
Broyhill East**

Other than personnel, data is likely the most critical asset in an office of Institutional Research. IR professionals regularly and effectively back up their valuable data files to insure against data loss and provide data recovery. Don't they? The answer is mixed. An automated method for reliably backing up data in such a manner that it is secure and always available for recovery is clearly desirable.

This presentation will show how we can backup data using Windows' system backup tool in quite an easy way, and for free. The advantages are that we use standard drivers to schedule automatic backup and easy retrieval of data. We show a particular advantage of using a mapped drive on a server in the computing center where machine redundancy and nightly backups are provided for all servers. In choosing Windows' system backup, we do not need to buy or learn new software; we do not need any other experience for preparing backups; the tool is easy to learn, and easy to use.

Thursday, March 23, 2:15pm–3:00pm

**Title: Application of Data Mining to Fund Raising**

**Primary Presenter: Tom Bohannon, Baylor University**

**Additional Presenter: Jerry Oglesby, SAS**

**Facilitator: Rob Springer, Elon University**

**IR/Paper  
Broyhill West**

This presentation will discuss the principles of data mining and apply these principles to an application in fund raising. A brief review of data mining steps illustrated with a software package will be presented using a subset of a development database. The paper will discuss the data cleaning and preparation phase of the process, as well as the modeling process. An application of a constructed model will be presented.

Thursday, March 23, 2:15pm–3:00pm

**Title: Continuity Folders: A Practical Tool for Maintaining Stability in Preparation for Change**

**Primary Presenter: Tim Shidal, Southeastern Baptist Theological Seminary**

**Additional Presenters: Laura Boyles, Davidson College; George Campbell, Davidson College**

**Facilitator: Dana Dalton, Winston Salem State University**

**E/Panel  
Helen Powers North**

The Panel Discussion will begin with an introduction to and explanation of continuity folders presented by Mr. Shidal. Following this introduction, he will then present an example of a continuity folder from the Office of Institutional Research at Southeastern Baptist Theological Seminary, a small (single-person) office and highlight some of the benefits experienced from this exercise. Dr. Boyles will then present an example from the Office of Planning and Research at Davidson College, a larger (multi-staff) office and highlight some of the benefits experienced from this exercise. Finally, Mr. Campbell will relate his experience in stepping into the position vacated by Dr. Boyles and the benefits experienced by having this folder on hand.

**CONCURRENT SESSIONS: 3:15 – 4:00, 3:15 – 4:45 and 4:15 – 5:00**

**Thursday, March 23, 3:15pm–4:00pm**

**Title:** IPEDS: Recent Changes and Future Challenges  
**Primary Presenter:** Janice Kelly-Reid, *RTI International*  
**Additional Presenter:** Jamie Isaac, *RTI International*  
**Facilitator:** Keith Stiles, *Western Carolina University*

**IR/Panel**  
**Helen Powers North**

RTI International works closely with the National Center for Education Statistics' (NCES) IPEDS data collection staff in managing the IPEDS Help Desk, the Technical Review Panels (TRPs), and the production of IPEDS summary reports (ED Tabs). This session will discuss items of interest to those individuals charged with reporting IPEDS data, as well as institutional researchers who use IPEDS data. Topics will include: upcoming changes to the IPEDS survey components, results of recent TRP discussions, the possible impact of the HEA Reauthorization, and other current IPEDS projects of interest to the IR community.

**Thursday, March 23, 3:15pm–4:45pm**

**Title:** How to Use Inquisite Software for Your Online Surveys  
**Primary Presenter:** Aaron Webb, *Inquisite*  
**Additional Presenter:** Stephen Llana, *Inquisite*  
**Facilitator:** R. Lee Proctor, *Central Piedmont Community College*

**IR/Demo**  
**Broyhill East**

Inquisite Software for online surveys will be demonstrated. We will give a broad overview of the software and show why many current members of NCAIR are firm believers of Inquisite. A few highlights will be its overall flexibility, customization and simple User Interface that reminds users of the standard Microsoft applications PowerPoint and Word. You will also see the standard reporting options featured, as well as the export options for Excel and SPSS.

**Thursday, March 23, 3:15pm–4:00pm**

**Title:** Should There Be a Doctoral Program In Institutional Research?  
 If So, What Might it Look Like? Who Would Be Interested?  
**Primary Presenter:** Donald J. Reichard, *University of North Carolina at Greensboro*  
**Additional Presenters:** Laura W. Boyles, *Davidson College*; Rob Springer, *Elon University*;  
 John T. Willse, *University of North Carolina at Greensboro*  
**Facilitator:** Adam Shick, *Wake Forest University*

**IR/Panel**  
**Broyhill West**

Currently, at the national level, there are no formal doctoral degree program offerings in the area of institutional research. The University of North Carolina at Greensboro is considering developing an interdisciplinary doctoral program in institutional research with primary degree course work components in Higher Education, Educational Research Methodology, and Information Systems. This session will describe the degree program under consideration and seek input from the audience as to whether and under what conditions such a degree offering would be of special interest.

**DINNER ON YOUR OWN**

**Thursday, March 23, 8:00pm–11:00pm**  
**Location:** Alumni Suite

**HOSPITALITY SUITE**

Missed it last night? Don't do it again. More fun and games! Come join us in the Hospitality Suite for the last hurrah for the 2006 conference.

REGISTRATION 7:30 am — 10:00 am

Friday, March 24, 8:00am–9:30am  
Location: Helen Powers South

BREAKFAST BUFFET AND BUSINESS MEETING

Sponsored by SPSS, Inc.

Breakfast will begin at 8:00, and the business meeting will begin at 8:30.

Friday, March 24, 9:30am–10:00am  
SPECIAL INTEREST GROUPS

Helen Powers South

**Community Colleges**

Convener: Mark Puterbaugh, *Davidson County Community College*

**Public Universities**

Convener: Bobby Sharp, *Appalachian State University*

**Private Institutions**

Convener: Rob Springer, *Elon University*

Friday, March 24, 10:15am–11:00am

GENERAL SESSION

Location: Helen Powers North

Dr. John H. Pryor,  
Director, Cooperative Institutional Research Program and  
Associate Director, Higher Education Research Institute



**North Carolina Freshmen versus the Nation: A Look at CIRP Findings Across the Country and the Tar Heel State**

John H. Pryor, director of the Cooperative Institutional Research Program at the Higher Education Research Institute, will compare the 2005 Freshman Survey results nationally with those of the 23 schools in North Carolina that participated in the survey this past fall. National results indicated an increased commitment to civic and social responsibility, decreased beer drinking, and other interesting findings about the 2005 freshman class. Come and hear how different the NC students really are! John will also discuss some exciting plans to recognize the 40th anniversary of the CIRP, the nation's longest and largest longitudinal study of American higher education.

Friday, March 24, 12:00pm–1:00pm  
NCAIR Executive Committee Meeting  
Location: The Amber Room

CHECKOUT 12:00pm

**NCAIR 2007!**

Please join us March 5-7, 2007 in Wilmington for what promises to be another excellent conference!

Hilton Wilmington Riverside  
www.wilmingtonhilton.com

## PREVIOUS NCAIR CONFERENCES

<u>Location</u>	<u>Dates</u>
Charter: Chapel Hill: UNC General Administration	January 24, 1973
1. Charlotte: Downtowner East	October 31 – November 1, 1973
2. Winston-Salem: Hyatt House	November 6-7, 1974
3. Boone: ASU Center for Continuing Education	November 5-6, 1975
4. Greensboro: Holiday Inn Four-Seasons	November 3-4, 1976
5. Asheville: Great Smokies Hilton	November 2-3, 1977
6. Charlotte: Sheraton	November 1-2, 1978
7. Raleigh: Royal Villa	October 31 – November 1, 1979
8. Wrightsville Beach: Holiday Inn	November 12-14, 1980
9. Charlotte: Quality Inn Downtown	October 28-30, 1981
10. Raleigh: Plantation Inn	November 10-12, 1982
11. Burlington: Burlington Inn	April 4-6, 1984
12. Wrightsville Beach: Sheraton	May 14-16, 1985
13. Kill Devil Hills: Ramada Inn	April 30 – May 2, 1986
14. New Bern: Sheraton Hotel and Marina	April 22-24, 1987
15. Southern Pines: Sheraton Inn	March 28-30, 1988
16. High Point: Radisson	April 2-4, 1989
17. Atlantic Beach: Sheraton	March 28-30, 1990
18. Wilmington: Hilton	April 3-5, 1991
19. Myrtle Beach, SC: Landmark Hotel	March 25-27, 1992
20. Atlantic Beach: Sheraton	March 24-26, 1993
21. Asheville: Grove Park Inn	March 21-23, 1994
22. Charlotte: Marriott Executive Park	March 6-8, 1995
23. Nags Head: Ramada Inn	March 20-22, 1996
24. Clemmons: Ramada Limited	March 25-27, 1997
25. New Bern: Sheraton Grand	March 23-35, 1998
26. Myrtle Beach, SC: Wyndham Oceanfront Golf	February 22-24, 1999
27. Asheville: Great Smokies Holiday Inn Sun Spree Resort	March 20-22, 2000
28. Atlantic Beach: Sheraton Atlantic Beach Ocean Front Hotel	March 12-14, 2001
29. Greensboro: Four Season Sheraton	March 18-20, 2002
30. Elon: Elon University	March 26-27, 2003
31. Sunset Beach: Sea Trail Golf Resort and Conference Center	February 16-18, 2004
32. Charlotte: Sheraton Airport	March 9-11, 2005
33. Boone: Broyhill Inn and Conference Center	March 22-24, 2006

**NCAIR**

<http://www.ncair.net>

