

2007 NCAIR CONFERENCE – March 5-7, 2007
Riverside Hilton, Wilmington, NC
“IR: Where Planning and Reality Collide”

PRELIMINARY PROGRAM

Monday – March 5, 2007	
Registration	12:00 pm – 5:30 pm
Workshop 1 SAS – Categorical Analysis	2:00 pm – 5:00 pm
<p>Will a student drop out during or after freshman year? Will a student graduate within four (or perhaps six) years? Predicting the answers to these types of questions is often guess work, but could we find some attributes that are good indicators? If we could find these good predictors, we might be able to use them to identify at risk students and provide some form of intervention. With this in mind, this hands-on workshop will use SAS Enterprise Guide to do chi-square tests and logistic regression. Emphasis will be on appropriate uses of the statistics and interpreting the output.</p>	
Workshop 2 IPEDS - Introduction to the Peer Analysis System	2:00 pm – 5:00 pm
<p>The purpose of this workshop is to introduce the participant to the new IPEDS Peer Analysis System (PAS) using a “hands-on” approach. Participants will have the opportunity to explore the new PAS scheduled to be released by NCES on March 1. Specifically, participants will:</p> <ul style="list-style-type: none"> ➤ Learn basic features of the PAS: <ul style="list-style-type: none"> ✓ Comparison Groups ✓ Reports and Stats ✓ Master Variable List ➤ Develop an understanding of the PAS strengths and weaknesses ➤ Understand how to take data from the PAS to create tables and graphs ➤ Practice using the PAS through a series of exercises 	
Workshop 3 Inquisite	2:00 pm – 5:00 pm
<p>If you or your office conducts surveys and want to learn how easy it is to create a web survey, collect responses, and analyze the data, this is a workshop you won't want to miss. Inquisite can help you do this. Inquisite can be used on the Inquisite web site. A number of North Carolina schools are already using it. Come see how they are saving time and money, as well as responding quickly to institutional needs.</p>	

CANCELED

Monday – March 5, 2007	
Presenter and Facilitator Meeting	5:00 pm – 5:20 pm
Welcome and Keynote Address Lorne Kuffel, Associate Provost for Institutional Research, College of William and Mary	5:30 pm – 6:30 pm
Luau Dinner Reception	6:30 pm – 8:00 pm
Newcomer Orientation	8:00 pm – 8:50 pm
Hospitality Suite	9:00 pm – 11:00 pm
Tuesday – March 6, 2007	
Registration	7:30 am – 12:00 pm
<i>Concurrent Sessions 8:00 am – 8:50 am</i>	
<i>Graduation Rate Analysis: A Pipeline Approach</i>	Bill Canuette Mount Olive College
<i>Identifying the Tipping Point: Development and Use of Accept/Decline Surveys</i>	Kirsten Huscusson Western Carolina University
<i>North Carolina Higher Education Data (NCHEd) Collection Procedures, Problem Solving, and Useful Functions</i>	Keith J. Brown and Lucyna Kozek and Xiaoyun Yang UNC General Administration
Break with refreshments	8:50 am – 9:05 am
<i>General Session Panel 9:00 am – 9:50 am</i>	
<i>Institutional Research Past, Present, and Future</i> Bobby Sharp-Appalachian State University, Ross Griffith-Wake Forest University, and Robert Ussery-North Carolina A&T State University	
<i>Concurrent Sessions 10:00 am – 10:50 am</i>	
<i>Banner Conversion, SAS Converted: Utilizing SAS to Reform our Data and Reporting Structure</i>	Keith Stiles and Alan Socha Western Carolina University
<i>Summer School Enrollment and Time-to-Degree</i>	G. Scott Jenkins, Xiaoyun Yang, and Keith J. Brown UNC General Administration
<i>Web-Based Application System for Institutional Research and Assessment</i>	Dana Xiao Methodist University
<i>Concurrent Sessions 11:00 am – 11:50 pm</i>	
Tableau Software Session This session will demonstrate how data visualization through Tableau can help a university better understand patterns about their applicants.	Larry Keller-Tableau Software and Lisa Castellino UNC-Wilmington
<i>Are You Going to Walk? A Persistence to Graduation Study</i>	Heather Langdon Appalachian State University
<i>Space Reporting and Utilization</i>	Jeff Hill UNC General Administration

Tuesday – March 6, 2007	
Luncheon speaker Dr. Debra Saunders-White, Vice Chancellor for Information Technology, UNC Wilmington	12:00 pm – 1:30 pm
General session 1:30 pm – 2:30 pm	
<i>Skits Depicting Dilemmas, Recognizing and Avoiding Ethical Traps in Your Office</i> Carol Carrere-Mount Olive College, Heather Langdon-Appalachian State University, Nerissa Rivera –Duke University and Bobby Sharp-Appalachian State University	
Concurrent Sessions 2:30 pm – 3:30 pm	
<i>PivotTables: Useful Tool in Targeting at Risk Populations for Retention and Graduation.</i>	G. Scott Jenkins UNC General Administration
<i>What If? An Integrated and Goal-driven Campus Enrollment and Revenue Projection Model</i>	Raymond D. Barclay Western Carolina University
<i>Achieving Good Response Rates for Web-Only Course Evaluation Surveys</i>	Donald Sweeper North Carolina A&T State University
Break with refreshments	3:30 pm – 4:00 pm
Concurrent Sessions 4:00 pm – 5:00 pm	
<i>Institutional Research Directors Panel</i>	
Dana Dalton-Winston Salem State University, Polly Davis-Fayetteville Technical Community College, Michael Hadley-Methodist University, Pat Perry-Wilson Technical Community College, Don Poe-Pfeiffer University, and Robert Ussery- North Carolina A&T State University	
<i>Making Open Ended Questions Count with SPSS Text Analysis for Surveys</i>	Sherri Sahs SPSS
<i>IPEDS: Recent Changes and Future Expansion</i>	Janice Kelly-Reid and Casey Tart RTI International
Dinner on your own	5:00 pm – 6:30 pm
Hospitality Suite	8:00 pm – 11:00 pm
Wednesday – March 7, 2007	
Breakfast and Business Meeting	7:30 am – 9:00 am
Special Interest Groups 9:00 am – 10:00 am	
Information Technologies Group	
NC Private Colleges Universities Group	
NC Public Universities Group	
NC Community Colleges Group	
Office Support Group	
General Session Panel 10:00am – 11:00 am	
SACS Panel-Sharing Insights on the Reaffirmation Process	
Dr. Roy Epperson-High Point University, Lorne Kuffel-College of William and Mary, and Thomas C. Coaxum-Guilford College	
Executive Committee Meeting	12:00 pm – 1:00 pm