2013 Joint Conference of the North and South Carolina Associations for Institutional Research

SCAIR

South Carolina Association for Institutional Research

NCAIR

The Role of the Researcher: Adding Value in a Changing Environment

Francis Marion Hotel
Charleston, SC
March 3-5, 2013

Greetings NCAIR & SCAIR members and friends:

It is our pleasure to welcome you to Charleston, South Carolina for the 2013 Joint Conference of the North Carolina Association for Institutional Research and South Carolina Association for Institutional Research. Our program chairs, Bill Lefevers and Thomas Simpson, and our joint planning committee have organized an exciting conference packed full with great sessions.

We would like to thank all our NCAIR and SCAIR members and our excellent sponsors for sharing their expertise and insights during our workshops and concurrent sessions. Please stop by our sponsors' booths to learn more about their products and services, and to thank them for supporting our conference.

Welcome to each new NCAIR or SCAIR participant! We hope you to feel at home and network with our colleagues. You will find that members of both our associations are friendly, great professional resources, and willing to help.

Finally, we wish NCAIR a happy 40th year as an association!

We hope you will have a great conference experience.

Sincerely,

Scott Jenkins   Daryl Iverson
NCAIR President   SCAIR President

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NCAIR & SCAIR extends a special thanks to all our sponsors.

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Bill Lefevers, Western Piedmont Community College (NCAIR)

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Conference Speakers

KEYNOTE SPEAKER
Dr. Jose Picart, Vice Provost for Academic Programs and Services (NC State, Raleigh, NC),
Executive Director of Raleigh Colleges and Community Collaborative
Sunday, March 3—4:45 pm - 6:00 pm (Carolina Ballroom)

Dr. Jose Picart serves as the Vice Provost for Academic Programs and Services at North Carolina State University. In this capacity he leads twelve campus units that promote and enhance student retention and academic success including Academic Advising, the First Year College, the Undergraduate Tutorial Center, the Honors and Scholars Program, the Office of Undergraduate Research and several others. He also serves as a Professor of Counselor Education in the College of Education and as the Executive Director of the Raleigh Promise. Dr. Jose Picart is a native of San Juan, Puerto Rico and he completed his undergraduate degree at the United States Military Academy at West Point, where he majored in Engineering and Humanities. Following his graduation from West Point, Dr. Picart served his country as a commissioned military officer for 28 years rising through various command and staff positions to the rank of Colonel. He earned his Master of Science and Doctoral degree in Experimental Cognitive Psychology from the University of Oklahoma in Norman. In addition to his distinguished service in the field Army, Dr. Picart served for over 16 years on the faculty in the Department of Behavioral Sciences and Leadership at the United States Military Academy, West Point, culminating with his appointment as the Director of Psychology Studies. In 1994, Dr. Picart was the recipient of a prestigious American Council on Education (ACE) Fellowship. He served his internship in higher education administration at the University of California in Santa Cruz. While at NC State, Dr. Picart has served in various leadership positions including the Vice Provost for Diversity and Inclusion, Interim Dean of the College of Education, and Vice Provost for Outreach and Engagement. He continues to conduct outreach, write, and lecture on the topics of diversity, leadership, and human development. Dr. Picart is married to Susan Picart and they have two children, Aaron (20) and Emily (18).

MONDAY LUNCHEON SPEAKER
Dr. Mary Thornley, President, Trident Community College, Charleston, SC
Monday, March 4 —12:00 pm – 2:00 pm (Colonial Ballroom)

On Monday, our Luncheon Speaker will be Dr. Mary Thornley, President of Trident Community College. Dr. Thornley has served as President since 1991. Prior to holding the position of President, Dr. Thornley has served the institution in various capacities including full-time instructor, program coordinator, department chair, and Vice President for Academic Affairs. Dr. Thornley holds a B.A. in French and English from Mars Hill College, a M.A.T in English from the University of North Carolina at Chapel Hill, and Ed.D. in Curriculum and Instruction from University of South Carolina.

Plenary Speakers

MONDAY PLENARY SPEAKER (SESSION I)
Dr. Claudette Williams, SACS-COC Vice President
Monday, March 4 —9:15 am – 10:30 am (Carolina Ballroom)

Dr. Claudette H. Williams currently serves as Vice President of the Southern Association of Colleges and Schools Commission on Colleges. Her career spans approximately 40 years working in the private and public sectors. As an educator, she has served as faculty member, department chair, director of service learning, director of distance education, director of institutional planning, research and effectiveness, executive vice president and college president.

Dr. Williams received her Bachelor's degree with distinction from the University of the West Indies and her Master's and Doctorate degrees from Clark Atlanta University. She also attended Harvard University Graduate School of Education Institute for Educational Management as a Bush Hewlett Scholar.

Throughout her career, Dr. Williams has been an advocate of educational reform, accountability and for students with learning disabilities. She has also served on numerous non-profit boards and councils and sees this as a way of giving back to the communities in which she resides. Dr. Williams has also served as evaluator and committee chairperson for SACSCOC off-site, on-site and special committee reviews. Additionally, she has presented at SACSCOC conferences and served as a consultant to higher education institutions in the areas of institutional planning, research and effectiveness.

Dr. Williams has received numerous accolades and awards. Some of her most cherished awards are the Outstanding Service and Dedication to the College Community Award presented by the Bennett College Student Government Association; the Outstanding Contribution and Commitment to Service Learning Award and Pioneer Faculty Award from Clark Atlanta University, the Outstanding Graduate Award from the University of the West Indies School of Education, the BBEO Community Service Award, the Black Trailblazers Award from Onyx Magazine and the 2009 Woman of the Year Award from the Bob Hayes Committee.

MONDAY PLENARY SPEAKER (SESSION II)
Bill Schneider, Associate VP for Research & Performance Mgmt, NCCCS
Monday, March 4 —3:30 pm – 4:45 pm (Carolina Ballroom)

Bill Schneider is the Associate Vice President for Research and Performance Management at the North Carolina Community College System. In this role, he oversees statewide community college research that informs planning, policy-making, and performance measure processes. In addition, he is an active participant in System Priorities including the P-20W Student Longitudinal Data System, Performance Measures/Funding, the Data Initiative, Completion by Design, and the Developmental Education Initiative.

Previous positions include Director of Institutional Effectiveness for Forsyth Tech Community College in North Carolina and Director of Research, Planning, and Assessment for Chesapeake College in Maryland. His work at the community college level focused on assessing strategic goals, expanding institutional research functionality, facilitating a culture of evidence, and paying special attention to research associated with student retention and developmental education.

Sunday, March 3, 2013

Conference Workshops

Sunday —March 3, 2:00 pm —3:00 pm, 3:15 pm-4:15 pm   **Carolina**
Title: Informer Web Reporting
Presenter: Jonathan Vester, Chief Information Officer, Nash Community College.

- Converting QueryBuilder to Informer
- Creating and using standard and custom saved lists
- Retrieving unique values with Select/Returning
- Creating a real-time class schedule and availability report
- Calculated report values
- Using JavaScript for email links
- Using Live Excel for advanced analytics – or how to save $20k in an afternoon
- Using Live Excel for a simplified Net Price Calculator
- Using calculated fields for error checking

Sunday—March 3, 2:00 pm—3:00 pm, 3:15 pm—4:15 pm   **Laurens**
Title: SmartPulse
Presenter: Dr. Ingo Angermeier

Dr. Ingo Angermeier will serve as the moderator for a hands-on demonstration of a unique employee survey search engine. The tool will display real-time data in ways which demonstrate how university leaders can make decisions and take actions to improve institutional culture. The demonstration will be remotely operated by Mr. Jim Foltz in Boulder, Colorado. On hand for comments and audience questions will be Mr. Jeff Berline of SmartPulse and Mr. Brian Mallory, SmartPulse user from USC-Upstate. The program pairs nicely with the Monday Concurrent Session where published outcome data describing the system's operational effects will be shown.

Sunday—March 3, 2:00 pm—3:00 pm, 3:15 pm -4:15 pm   **Pinckney**
Title: Portals and Dashboards: Effective Tools for the Entire College
Presenter: Donna McHugh/Dub Green, Trident Technical College

This workshop will focus on the management of your college intranet with special attention given to structure, permissions and building of dashboards to display static and dynamic reports. The first half of this workshop will be an overview of the home page and web parts, focusing on the enrollment kpi, links to outside sites, library functions and assessment plans. The second half of the session will be spent building an excel dashboard with drop down menus and the ability to compare yearly data and perform basic statistical tests. Intended audience: experienced IR professionals with a working knowledge of Microsoft Office.

Sunday, March 3, 2013

Session: 2:00 pm—3:00 pm

Sunday—March 3, 2:00 pm—3:00 pm   **Calhoun**
Title: What Can Outreach Look Like in the Financial Aid Office?
Presenter: Nerissa Rivera, Duke University
Facilitator: Heather Langdon, Appalachian State University

The function of the aid office in any institution is to help facilitate the enrollment of any qualified student. Different institutions have different means, policies and financial means to offer aid. This discussion focuses on how financial aid as part of the larger university community can go beyond assessing need, in helping the most vulnerable students make the most of the education opportunities provided by their institution. This discussion will focus on how a private university has used technology to free up financial aid staff to function as liaisons, mentors and advisors.

Session: 3:15 pm—4:15 pm

Sunday—March 3, 3:15 pm—4:15 pm   **Calhoun**
Title: What Drives Student Satisfaction?
Presenter: Ross Griffith/Ixavier Higgins, Wake Forest University
Facilitator: Sara Gravitt, Wake Forest University

The process and outcomes of a regression study on a private university's 2011 College Senior Survey (CSS) results are described. The dependent variable, "If you could make your college choice over, would you still choose to enroll at your current college?" is statistically correlated with 21 satisfaction items of the survey as independent variables. Examples include satisfaction with social life, career planning, study abroad, and advising in conducting the enlightening study. Outcomes will show that satisfaction with certain activities is most important for the overall "happiness" of graduating seniors. Additionally, significant difference studies on various demographic groups will be described.

Sunday – March 3, 4:45 pm - 6:00 pm   Keynote Address   Carolina Ballroom
Dr. Jose Picart, Vice Provost for Academic Programs and Services (NC State, Raleigh, NC), Executive Director of Raleigh Colleges and Community Collaborative

6:00pm—7:00pm Reception and Newcomer Meet and Greet (Gold Ballroom)

FRANCIS MARION
H O T E L

Monday, March 4, 2013

7:30 am—5:00 pm - Sponsors Area in Prefunction A / Exhibition Space (Mezzanine Level)

7:30 am-9:00 am Continental Breakfast in Prefunction A / Exhibition Space (Mezzanine Level)

Concurrent Sessions: 8:00 am—9:00 am

Monday—March 4, 8:00 am—9:00 am   **Carolina**
Title: SACS COC Reaffirmation: Organizing for Success
Presenter: Star Brown/Bill Lefevers, Western Piedmont Community College
Facilitator: Dana Dalton, Forsyth Technical Community College

To provide accreditation liaisons and others with key roles in the reaccreditation process with tools to plan for a successful reaffirmation including organizational strategies for committees and work assignments, institutional audit plans to uncover areas of concern, and time lines for report preparation. Target audience would be institutions nearing decennial reaffirmation or those interested in strategies to enhance institutional processes.

Monday—March 4, 8:00 am—9:00 am   **Calhoun**
Title: Report Automating Using Excel
Presenters: Alison Joseph/Billy Hutchings, Western Carolina University
Facilitator: Scott Jenkins, North Carolina A&T State University

With growing demand and dwindling resources, one IR office has started to utilize the power and ease of Excel to automate some complex and/or time-consuming reports. This session will focus on using familiar software tools, such as Excel and Access, to automate reporting for a variety of purposes. Examples used will include Fact Book and Program/Department profiles. The session will be most useful for small IR offices, or those interested in getting more use from these inexpensive and accessible tools. There will be some discussion of linking to data sources, formula writing, and printing macros.

Monday—March 4, 8:00 am—9:00 am   **Laurens**
Title: Determining Factors that Affect Student Retention:
A comparison of students with close friends that will attend the same institution
Presenter: Mondrail Myrick, Fayetteville State University
Facilitator: Amyn Abduk-Kaliq, Fayetteville State University

The purpose of this research is to identify and compare factors related to retention among first year students. This research will examine first year students who have close friends that will attend the same institution and first year students who do not have close friends that will attend the same institution. Historical data were collected from the Beginning College Survey of Student Engagement (BCSSE) and The Student Data File. Exploratory factor analysis and binary logistic regressions were used to determine the factors of retention. Hypothesized casual models were estimated using Linear Structural Relations (LISREL). Students with close friends were more likely to be retained and had different significant factors than students without close friends that will attend the same institution.

Monday—March 4, 8:00 am—9:00 am   **Pinckney**
Title: Measuring and Managing Employee Engagement with Proven Operational Results
Presenter: Dr. Ingo Angermeier, SmartPulse
Facilitator: Karen Price, Belmont Abbey College

Leaders of educational institutions-particularly those over human resources-have long sought ways to improve worker commitment to institutional goals. They intuitively believe that employee turnover, quality of work, student satisfaction, and even foundation support improves when staff appreciates the work environment. This presentation will demonstrate that a survey-based system of staff input can produce a searchable and actionable data set. This information can drive change which results in all the operational measures described above. The presenters will use a live, real-time example to demonstrate such a system and show the resulting operational improvements.

Plenary Session I—Regional Accreditation Update—Dr. Claudette Williams,
SACS-COC Vice President
9:15 am—10:30 pm

Carolina Ballroom

Staying abreast of SACSCOC standards, policies, and processes is sometimes a challenge, especially for those wearing multiple hats. This session will provide tips on staying informed and engaged, as well as give an update on current trends and hot button issues.

Break with Refreshments: 10:30 am — 11:00 am Prefunction A

Concurrent Sessions: 11:00 am—12:00 noon

Monday—March 4, 11:00 am—12:00 noon   **Carolina**
Title: Discover a Comprehensive Approach to Institutional Effectiveness with Campus Labs
Presenters: Andrew Lyle, Assistant Director of Campus Relations, Campus Labs
Facilitator: Monica Johnson, North Carolina A&T State University

Every campus runs on data. Efficiently collecting data and sharing that data in meaningful ways can be challenging tasks. The Campus Labs® platform, in use at over 650 colleges and universities, provides a centralized location for assessment data and planning documentation. Our solution allows campuses to increase transparency, to produce reports and self-studies, and to interpret data for decision making and resource allocation. Attend this session to see first-hand how the Campus Labs platform can be used to connect assessment data from across the institution and report on institutional effectiveness to SACS and other stakeholders.

NCAIR   **SCAIR**

Concurrent Sessions: 11:00 am—12:00 noon

Monday – March 4, 11:00 am—12:00 noon   **Calhoun**
Title: Institutional Research on the Big Screen
Presenters: Libby Joyce, Duke University School of Nursing / Rob Springer, Elon University
Facilitator: Nerissa Rivera, Duke University

A long time ago, in a galaxy far, far away… rather, 40 years ago in North Carolina, the state-level association for institutional research was formed and held its first of many conferences and meetings. This presentation is a celebration of institutional research, along with the people and processes of higher education. Through the use of notable moments on the silver screen, a parallel will be drawn between famous film scenes and everyday life in institutional research.

Monday – March 4, 11:00 am—12:00 noon   **Laurens**
Title: Graduate Placement Rates: Challenges and Opportunities
Presenters: Mary Beth Schwartz, York Technical College;
Cathy Almquist, Trident Technical College
Facilitator: Lisa Pace, The Citadel

Job placement rates of community college graduates are increasingly viewed by public policy-makers and other stakeholders as important measures of institutional accountability. The South Carolina Technical College System (SCTCS), in an effort to improve the consistency and reliability of placement rates across its sixteen colleges, sponsored a statewide ad hoc committee to investigate current data collection methods and to offer recommendations for improvements. This session will provide an overview of the importance of job placement rates as an accountability measure, the challenges inherent in their measurement, and the recommendations that the SCTCS will put forward to address them.

Monday – March 4, 11:00 am—12:00 noon   **Pinckney**
Title: Methodology of Service Quality Assessment Survey
Presenter: Cassie Taylor, Midlands Technical College
Facilitator: Kyle Chapman, East Carolina University

Because I was a faculty member in a school of information technology but completing my doctorate degree in higher education administration, my dissertation topic needed to combine both worlds. I chose a topic that, at the time of writing, had never been completed in higher education. As I progressed through the stages of research, the topic created one challenge after another. This presentation will outline the challenges I faced, including the development of an original research instrument, difficulty in actually collecting the data, and the analysis of data with a small sample size, and how I compensated for those challenges.

Luncheon with—Dr. Mary Thornley, President, Trident Community College 12:00 noon—2:00 pm

Colonial Ballroom

Concurrent Sessions: 2:00 pm - 3:00 pm

Monday – March 4, 2:00 pm - 3:00 pm   **Carolina**
Title: South Carolina Commission on Higher Education
Presenters: Brown
Facilitator: Norman Bryan, Presbyterian College

The South Carolina Commission on Higher Education will present an early institutional meeting with public and Independent institutions providing an early look at changes and news affecting reporting requirements for the 2013-14 cycle.

Monday – March 4, 2:00 pm - 3:00 pm   **Calhoun**
Title:
Presenter:
Facilitator:

Break with Refreshments: 3:00 pm—3:30 pm Prefunction A

Concurrent Sessions: 2:00 pm - 3:00 pm

Monday – March 4, 2:00 pm - 3:00 pm   **Laurens**
Title: Exploring Data With Graphics
Presenters: Tom Bohannon, SAS
Facilitator: Ron Cooper, North Carolina A&T State University

This presentation will use SAS JMP, SAS Enterprise Guide, and SAS Enterprise Miner graphics capabilities to explore data. Graphic results from the integration of these products will also be presented. All results will be produced using a point and click approach to generate the graphics. In some cases the graphics will illustrate the results of statistical analysis. Illustrations will use institutional research type data for this presentation.

Monday – March 4, 2:00 pm - 3:00 pm   **Pinckney**
Title: Assess as You Are – You Are Almost There
Presenter: Howard Taylor, Concord USA
Facilitator: Sandra Nicks, Belmont Abbey College

The reports you need without the pain of starting over. Why not assess as you are? Learn how the faculty-friendly Xitracs™ system can embrace your existing assessments, methodologies and other reporting systems. With solutions for Agency Self-study, Planning, Program Review, Credentials Management and Course Outcomes assessment, Xitracs™ provides an easy-to-use and budget-friendly answer to your ongoing accreditation needs.

Break with Refreshments: 3:00 pm—3:30 pm Prefunction A

Monday – March 4, 3:30 pm - 4:45 pm   Plenary Session II   **Carolina Ballroom**
Title: P-20 - Approaching a Comprehensive Student Tracking System" &
"From Too Much Data to Informed Decision-Making – The NCCCS Data Initiative
Presenter: Bill Schneider, Associate VP for Research & Performance Mgmt, NCCCS

This session will provide an overview of the Data Initiative and its associated progress. Focus will be placed on the Initiative's goals, accomplishments thus far, lessons learned, and next steps. The audience will have an opportunity to ask questions and comment on this system-wide Initiative.

Monday – March 4, 5:00 pm - 6:00 pm   **Carolina**
Title: IPEDS Update
Presenter: Janice Kelly-Reid, RTI International/Jamie Isaac, RTI International
Facilitator: Adam Shick, Wake Forest University

RTI International works closely with NCES in the conduct of the IPEDS data collection, including management of the IPEDS Help Desk, conducting the Technical Review Panels (TRPs), and data reporting. RTI staff will present a general update on IPEDS and review recent and forthcoming changes. Topics for discussion include proposed changes to current and future data collections, and current R&D projects of interest to the IR community.

Concurrent Sessions: 5:00 pm - 6:00 pm

Monday – March 4, 5:00 pm - 6:00 pm   **Calhoun**
Title: Making Sense of CCSSE Data
Presenters: Kevin Bray, Midlands Technical College
Facilitator: William G. Canuette, James Sprunt Community College

Analyzing CCSSE data and presenting CCSSE findings can be daunting. This presentation outlines methods for analyzing that data and presenting it to decision makers. The target audience is researchers who review or analyze CCSSE data.

Monday – March 4, 5:00 pm - 6:00 pm   **Laurens**
Title: Banner Implementation and Reporting at SC Schools
Presenter: Lisa Pace, The Citadel / Dr. S. Wickes Westcott, III, Clemson University
Facilitator: Marcie Matejka, UNC Charlotte

In the past several years, many South Carolina schools have either implemented or are currently in the process of implementing Banner, ODS and/or EDW as well as multiple third party software applications. Banner Veterans have experienced the pain and suffering of implementing a completely new transaction system (while trying to manage reporting expectations) as well as elation when finally (and accurately) completing that first report.
"SCBUG: IR Style" is designed to be an open discussion session where Banner Veterans can share their knowledge, skills and advice. It will also provide a forum that benefits the Banner Rookies where they can gain insight to ease the agony of implementation.

Monday – March 4, 5:00 pm - 6:00 pm   **Pinckney**
Title: Automating the Nuts and Bolts of IE and Getting Results Fast
Presenters: Mary Ellen Goldstein, Mitchell Community College
Facilitator: Keenan Grigg, The Citadel

This session will present a suite of Microsoft Access databases that automate the assessment process for planning, student learning outcomes (SLO), academic program reviews, and administrative self-studies. This suite's effectiveness will include an overview and demonstration of each system, followed by an in-depth view of the student learning outcomes process. In fall 2012 MCC held the first annual all-college SLO finding that was on one "of significance." The "show and tell" was enlightening in many ways and especially rewarding from an IE perspective to observe faculty enthusiasm, ownership of the process and discussions of student learning from new lenses. Two years later, after initial faculty resistance, the SLO process has evolved as a new mechanism to help faculty improve student learning. This presentation will describe how automation and other activities fostered MCC's growth in getting to the heart of the process -- student learning.

Tuesday, March 5, 2013

Breakfast Buffet—8:00 am –9:00 am (Prefunction Carolina A Ballroom)

Concurrent Sessions: 9:15 am — 10:15 am

Tuesday – March 5, 9:15 am — 10:15 am   **Carolina**
Title: The Integrity of our Profession: Does IR Need a Code of Ethics?
Presenter: Daryl A. Iverson, MHRD
Facilitator: Robert McInnis, Livingstone College

A January 28, 2013 article By Scott Jaschik in Inside Higher Ed entitled "How Much Admission Misreporting?" tells of a relatively recent "scandal" in which four colleges admitted to having provided false information for its rankings in response to the U.S. News & World Report survey.

"Less than three weeks later, another college -- Bucknell University -- came forward to admit that it had misreported SAT averages from 2006 through 2012, and ACT averages during some of those years."

This is clearly an ethical problem. After reading the article, I wondered about the usefulness of a code of ethics? AIR has one; however, my organization - SCAIR - does not; nor have we adopted AIR's. As an active member, I wonder if SCAIR should have one. If so, what is the usefulness of it? Do we, as an association, have a responsibility to do something beyond adopting a code of ethics?   Join me for a moderated discussion.

Tuesday – March 5, 9:15 am — 10:15 am   **Rutledge**
Title: Designing Freshman Seminars from a Process Philosophy Perspective: Or
Doing an Interesting Thing that is perceived to Have Worth
Presenter: Norman B. Bryan Jr., Presbyterian College
Facilitator: Donna Foster, Piedmont Technical College

Freshman seminars which involve both affective and cognitive processing are preferred, at least from a process philosophy perspective, over seminars in which curricula are only or are primarily designed to enact cognitive processes. This research presents empirical evidence that the interplay among the affective and cognitive domains positively influence student perceptions of the educational worth of freshman seminars.

Concurrent Sessions: 9:15 am—10:15 am

Tuesday – March 5, 9:15 am — 10:15 am   **Laurens**
Title: Qualities of Qualtrics
Presenters: Philina Sarro/Dana Xiao, Methodist University
Facilitator: Alton Rucker, North Carolina A&T State University

In a small, three-person IR office budgets are often limited and resources sparse. This software demonstration focuses on Qualtrics, an easy to use survey software to which the university's IR office recently converted. Software use is available to faculty, staff, and students. The session provides a basic overview of how the IR office uses Qualtrics to administer surveys and evaluations, as well as discuss some of the pros and cons users across campus have experienced.

Tuesday – March 5, 9:15 am — 10:15 am   **Pinckney**
Title: Graduation Rates - Explaining the Numbers
Presenter: Michael D. Hadley, Methodist University
Facilitator: Robert I. Springer, Elon University

Graduation rates can be confusing. Who is counted? Why are students taking longer? Why track transfer out students and those who transfer and graduate at other institutions? This session will attempt to answers, these questions, as well as techniques a small private university is using in tracking students.

Break with Refreshments: 10:15 am—10:30 am Prefunction A

Meeting Sessions: 10:30 am—11:00 am

Tuesday – March 5, 10:30 am— 11:00 am   **Carolina A**
Group: State 4-Year Institutions

Tuesday – March 5, 10:30 am— 11:00 am   **Rutledge**
Group: State 2-Year Institutions

Tuesday – March 5, 10:30 am— 11:00 am   **Laurens**
Group: Independent Institutions

Meeting Sessions: 11:00 am—12:00 noon

Tuesday – March 5, 11:00 am— 12:00 noon   **Carolina A**
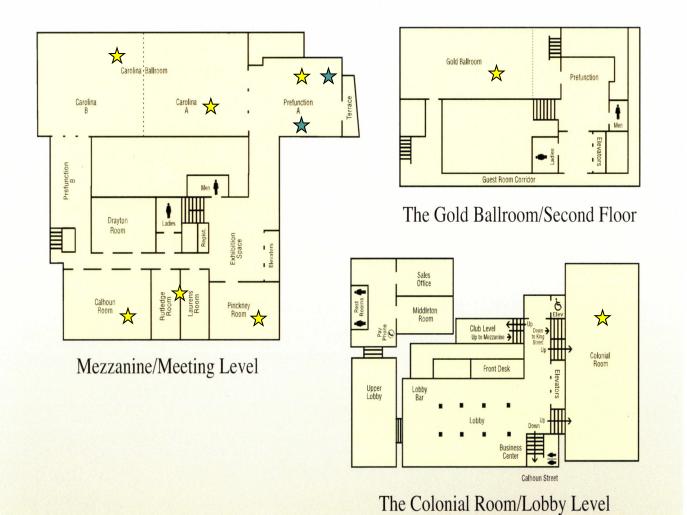**Group:** NCAIR Business Meeting

Tuesday – March 5, 11:00 am— 12:00 noon   **Rutledge**
Group: SCAIR Business Meeting
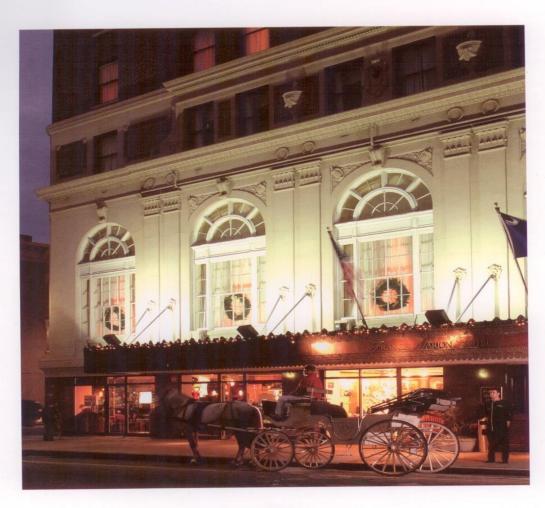
Francis Marion Hotel - Floor Plan

FRANCIS MARION
H O T E L

Conference Room Information

Carolina Ballroom

Carolina B

Carolina A

Prefunction A

Terrace

Prefunction B

Drayton Room

Men

Ladies

Regist.

Exhibition Space

Elevators

Calhoun Room

Rutledge Room

Laurens Room

Pinckney Room

Mezzanine/Meeting Level

Gold Ballroom

Prefunction

Men

Elevators

Ladies

Guest Room Corridor

The Gold Ballroom/Second Floor

Rest Rooms

Sales Office

Middleton Room

Pay Phone

Club Level
Up to Mezzanine

Up
Down to King Street
Up

Elev

Colonial Room

Front Desk

Elevators

Upper Lobby

Lobby Bar

Lobby

Up
Down

Business Center

Calhoun Street

The Colonial Room/Lobby Level

⭐ - Conference spaces   ⭐ - Vendor/Sponsor area

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H O T E L

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