

Transforming Broadly Distributed Monthly IR Infographics with Signature Templates

Laura Boyles and Lindsey Tedder

Central Carolina Community College



Agenda



Introduction

CCCC's IR Team
History of Infographics at CCCC
Sharing Infographics



Templates: Key Design Principles



Examples of Infographics Using Templates



Creation of Infographics



Questions and Discussions

The Central Carolina IR Team



Stormy Mascitelli
**Dean of Institutional
Research**

**Title III NAVIGATE
Implementation Manager**



Jim Johnson
**IR Coordinator and
Technology Administrator**

Laura Boyles
**Institutional Research
Analyst**



Lindsey Tedder
**Institutional Research
Analyst**

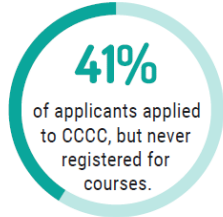


History of Infographics at CCCC

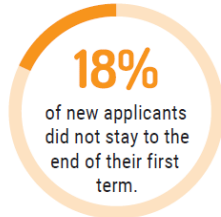
Retention Milestones

A student's journey through college is about reaching milestones. Picture mile markers on a highway - with each checkpoint, students get closer to their destination. But, accidents happen. Students run out of gas or veer off course. The below graphic explores three mile markers on the road to success and the potential roadblocks that come with each.

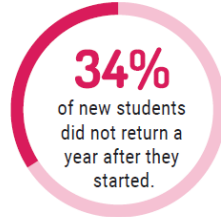
Registering for Courses



Staying for the Entire Term



Returning for Next Year



Potential Roadblocks

- 45% of applicants who did not register indicated they had a problem with the enrollment process.
- 22% of students didn't know their faculty advisor and only 20% of students interacted with the Tutoring and Academic Assistance Center.
- Students cited **juggling work and school**, **feeling stressed out**, and **feeling overwhelmed** as potential reasons for leaving.

First Infographic - November 2022

Mile Markers/ Roadblocks	Additional Information	Sources	Surveys
Registering for Courses	From Fall 2020 to Fall 2022, 14,205 students applied to Central Carolina Community College. 8,320 (58.6%) registered for at least one course (regardless of their status in that course). 5,885 (41.4%) never registered.	Informer 4 - Applicants who ever Registered for Applied Term Report Run for 2020FA, 2021FA, and 2022FA	Fall 2022 Applied but Did Not Enroll Survey (n=440)
Staying for the Entire Term	Retention through the end of the term is defined by receiving a grade in at least one course. In Fall 2021, 2,665 new applicants registered for at least one course. 2,182 received a grade in at least one course at the end of the term (81.9%). 483 new applicants DID NOT receive a grade in at least one course at the end of the term (18.1%).	Informer 4 - All Courses by Term Report Run for 2021FA	Fall 2021 Enrolled Student Satisfaction Survey (n=516)
Returning for Next Year	In Fall 2021, 1,346 students were new to Central Carolina Community College. 889 graduated by or re-enrolled in Fall 2022 (66.0%). 457 students did not graduate and were not retained (34.0%).	Informer 5 - Retention Dashboard 2022FA Public Filtered for 2021 Federal First-Time/Full-Time Cohort, First-Time/Part-Time Cohort, Transfer/Full-Time Cohort, and Transfer/Part-Time Cohort	Fall 2021 Enrolled Student Satisfaction Survey (n=516)

History: Decision & Evolution

- **Assessment of IR Office**
 - Team Discussion
 - Make Data More Accessible

“dedicated to one topic
(potentially an underused and
underreported topic)
to increase awareness”

“Demonstrate value of survey data ...
to make informed decisions ...
through making data visually appealing
and accessible through ...
Infographics”

Proposed Outcome #2:

**Improve data literacy and usage through a
monthly infographic series.**

- a. One person responsible for infographic design each month. Include survey info, statistics etc. Can go on tv screens, Cougar Bytes, conferences, email signatures, President's Council, IR website
- b. Measure - 12 infographics each year distributed across campus
- c. Target - 100%

History: Decision & Evolution

- **Assessment of IR Office**
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- **Group Decision/Collaboration**
 - Topic
 - Title
 - 1 or 2 Team Members create
 - Review – whole team

**Summary/Highlight
of Fall
Achievements/Facts**

History: Decision & Evolution


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- "Fall into College: Autumn at CCCC"
- "Harvest of Knowledge: CCCC's Fall Snapshot"
- "Leaves Change, We Grow: CCCC's Autumn Update"
- "Falling for Education: CCCC's Autumn Highlights"
- "Autumn Academics: CCCC by the Numbers"
- "Pumpkin Spice & Everything Nice: CCCC's Fall Facts"
- "Crisp Air, Fresh Start: CCCC's Fall Semester"
- "Raking in Success: CCCC's Autumn Achievements"
- "Fall Foliage of Learning: CCCC's Seasonal Stats"
- "Cozy Up to College: CCCC's Autumn Almanac"

History: Decision & Evolution

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Thoughts?



Jim Johnson Dec 5, 12:45 PM

Looking good so far, would we be able to include the names of the events, like maybe underneath each image?

1 reply Dec 5, 1:08 PM

Jim Johnson Dec 5, 12:46 PM

Not sure if we actually know which specific events those images are from

Lindsey Tedder Dec 5, 12:46 PM

I pulled them from cougar bytes, so I know



1 reply Dec 5, 1:09 PM

Stormy Mascitelli Dec 5, 1:40 PM

oh, great job putting this together! Could you replace the top data fact with something like "On average, students attempted x number of courses totaling 36,778 attempted courses"? or something like that? I think that will help people understand more

any chance we can squeeze in a coned number? I know they prefer if we can add their data too

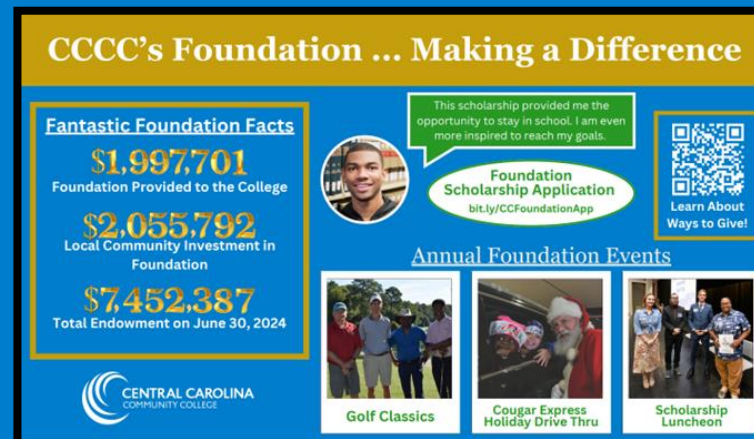
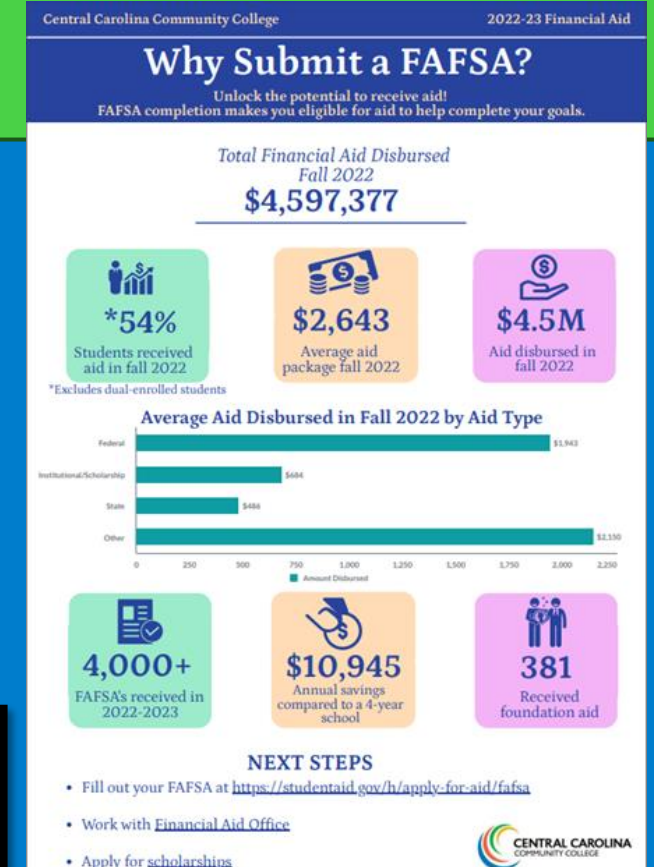
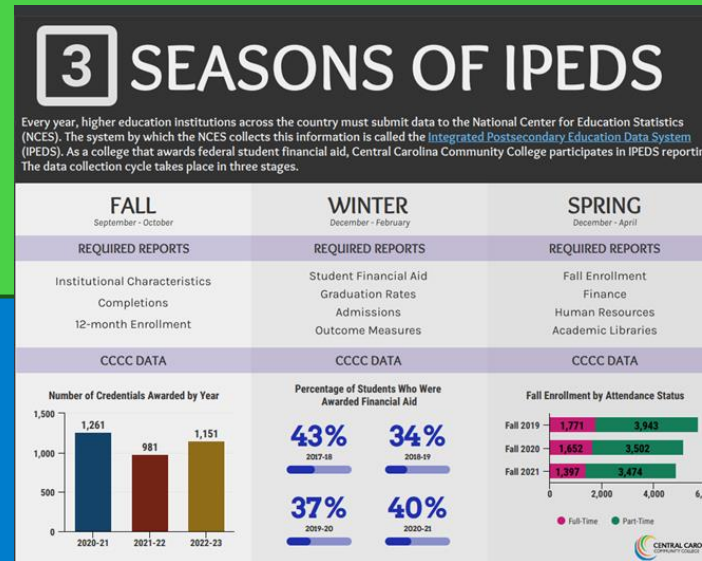
Lindsey Tedder Dec 5, 1:44 PM

Yes. I'll take out the second point since I'll use that figure to calculate the average number of courses per student and add the number of students that took at least one CE class



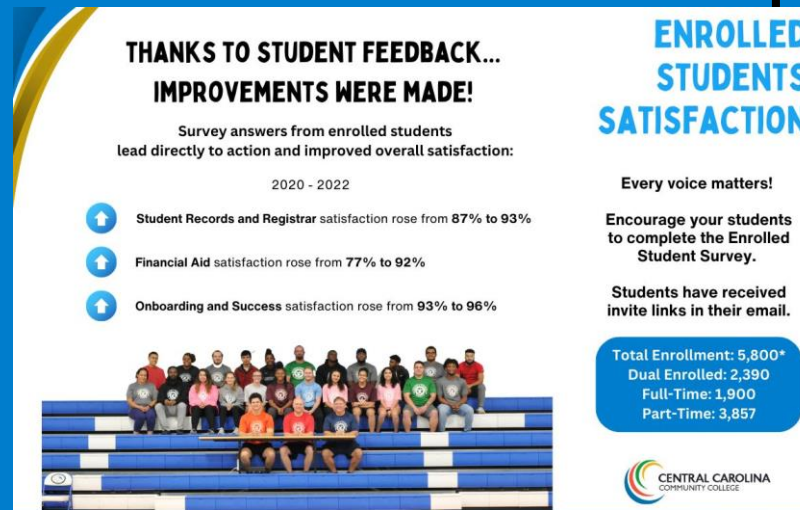
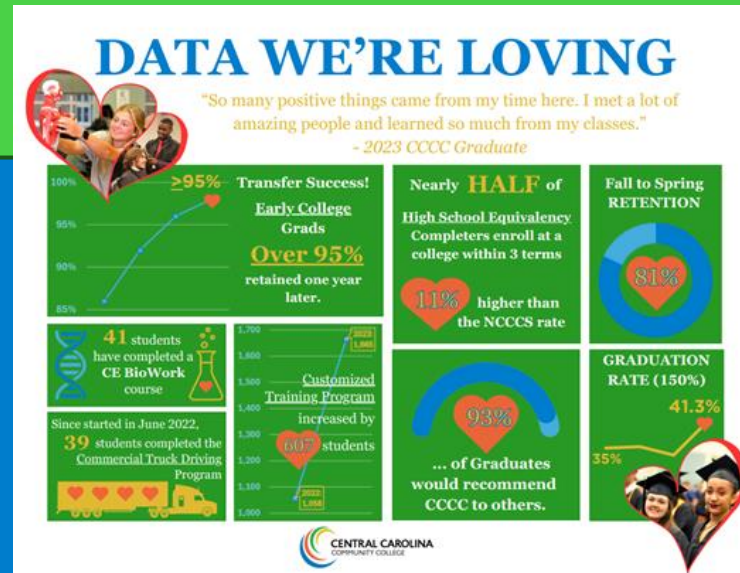
History: Decision & Evolution

- **Assessment of IR Office**
 - Team Discussion
 - Make Data More Accessible
- **Group Decision**
 - Topic
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 - 1 or 2 Team Members create
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- **Format Evolution**
 - Horizontal, Square & Vertical
 - Horizontal
 - Going Forward – Templates!



History: Topic Areas

- Summary Stats
- Spotlight Areas of College
- Timely Student Help
- Events & Public Info



*data collected 9/11/2023

History: Topic Areas

- Summary Stats
- Spotlight Areas of College
- Timely Student Help
- Events & Public Info



HELPDESK / IT
TIPS, TRICKS, AND HOW TO GET HELP

HOW TO GET HELP

DON'T WORRY!

- Forgot your password?
- Can't access your account?
- Internet won't work?
- Computer won't turn on?

HELPDESK WILL ASSIST YOU

Phone: 919-718-7600 Email: ithelpdesk@cccc.edu

Helpdesk is your first line of support and can route your issue to the right person. Contact Helpdesk first!

PHISH ALERT (EMPLOYEES)

Something look suspicious in your email? Click the phishing hook in Gmail to report it!

KNOWBE4 TRAININGS

- Data Privacy
- Security Awareness
- Social Engineering
- Malware
- Phishing
- Smishing

ALL THESE TOPICS AND MORE

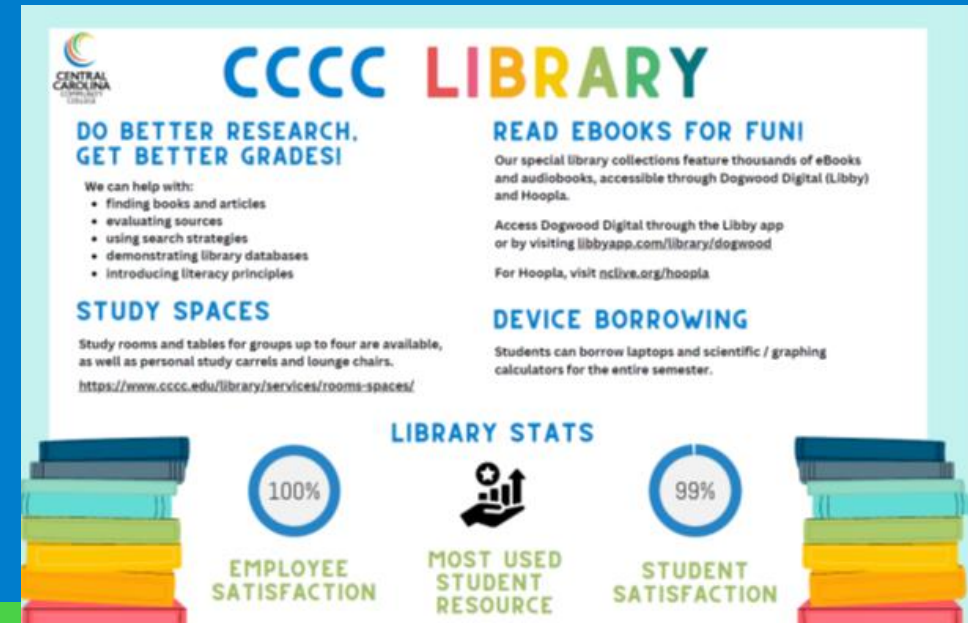
STRONGER PASSWORDS

- Use letters and numbers in both upper/lower case
- Use a pass phrase rather than a pass word
- Example: "Buy 3 mangoes on Tuesday" is a super complex password that's easy to remember

ADDITIONAL SUPPORT

The Library can help with password resets and more! www.cccc.edu/library/help/

Did you know? The Helpdesk serves over 600 calls a month, and often even more during peak seasons!



CCCC LIBRARY

DO BETTER RESEARCH, GET BETTER GRADES!

We can help with:

- finding books and articles
- evaluating sources
- using search strategies
- demonstrating library databases
- introducing literacy principles

STUDY SPACES

Study rooms and tables for groups up to four are available, as well as personal study carrels and lounge chairs.

<https://www.cccc.edu/library/services/rooms-spaces/>

READ EBOOKS FOR FUN!

Our special library collections feature thousands of eBooks and audiobooks, accessible through Dogwood Digital (Libby) and Hoopla.

Access Dogwood Digital through the Libby app or by visiting libbyapp.com/library/dogwood

For Hoopla, visit nclive.org/hoopla

DEVICE BORROWING

Students can borrow laptops and scientific / graphing calculators for the entire semester.

LIBRARY STATS

100%
EMPLOYEE SATISFACTION

MOST USED STUDENT RESOURCE

99%
STUDENT SATISFACTION

History: Topic Areas

- Summary Stats
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- Timely Student Help
- Events & Public Info

★
NC 5 Star Job

Jobs in Demand
2027 Projections

CENTRAL CAROLINA
COMMUNITY COLLEGE

Top 5 by Growth Around CC:

★ **Information Security Analyst**

- growth: 3.7%
- \$118,100 *
- STEM Cluster

★ **Physical Therapy Assistant**

- growth: 3.0%
- \$67,700 *
- Health Science Cluster

• **Vet Assistant - Vet Tech**

- growth: 2.7% - 2.8%
- \$33,500 - \$42,800 *
- Health Science Cluster

★ **Logistician**

- growth: 2.6%
- \$79,300 *
- Business Technology Cluster

• **Electrical/Electronic Repair, Powerhouse, Substation, Relay**

- growth: 2.4%
- \$83,500 *
- STEM Cluster

* Salary provided is Current Median Wage

**Your Dream Job is calling**

 Accept  Decline

Students:
98%
Satisfaction
with Career Services

Career Exploration Resources:

Central Carolina's Career Center
ccc.edu/careercenter/

Check out:


- MAP Embark Assessment
- O*Net Interest Profiler
- Annual Spring Job Fair / Career Expo

NC Careers

nccareers.org


Check out:


- Interest Finder
- Career Cluster Match
- Reality Check




Why Submit a FAFSA?

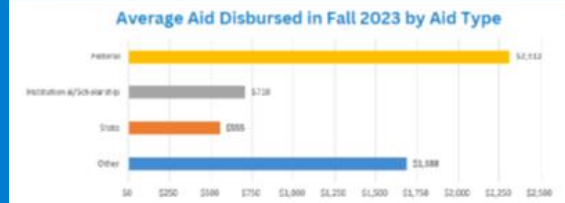
Submit a FAFSA *every year* to determine your aid eligibility

**57%***
of students received aid in fall 2023
*excludes dual enrolled students

**\$ 2,421**
Average aid package for fall 2023


**\$ 4.7M**
Total aid disbursed in fall 2023

Average Aid Disbursed in Fall 2023 by Aid Type





Aid Type	Average Aid (\$)
Federal	\$2,912
Institution Aid/Scholarship	\$728
State	\$685
Other	\$1,888

Complete your FAFSA Online: studentaid.gov/apply-for-aid/fafsa



On average, students enrolled at a NC community college spend **75% less** per credit hour than those enrolled at a NC four-year school

**989 students**
Received Foundation Aid
(Emergency Funds, Scholarships, Cougar Market, etc.)

**5,200 +**
Total FAFSAs received 2023

CENTRAL CAROLINA
COMMUNITY COLLEGE

History: Topic Areas

- Summary Stats
- Spotlight Areas of College
- Timely Student Help
- Events & Public Info



Sharing Infographics with the College Community

Sharing: Cougar Bytes

Newsletter for Central Carolina Community College Faculty and Staff

Newsletter for Central Carolina Community College Faculty and Staff

Cougar Bytes

Fri., Jan. 24, 2025



Vol. XVIII, No. 1 NEXT ISSUE: Friday, Feb. 21, 2025 SUBMIT BY: Tuesday, Feb. 18, 2025 [VIEW Previous Issues](#)

IN THIS ISSUE

COUGAR CHAMPIONS	CCCC REGULARS
Stay tuned for our next Cougar Champions	Views From Around CCCC
WOW! WHAT A TEAM!	News from the Library
Keep Hearts Beating	Steve Heesacker Publications
Serving up the Sweetest Results!	Institutional Research
	Cougar Pets

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From Institutional Research



New Year, New Semester

Spring 2025

[View full PDF](#)

Total Enrollment	Dual Enrolled Students
During the Spring 2025 term, 10,336 students were enrolled in at least one curriculum course. This is the HIGHEST Spring term enrollment EVER at Central Carolina!	Through the Center and College Promise (CCP) Program, high school students are able to enroll in college level courses while concurrently attending high school. The CCP program allows students to obtain college credits for FREE during high school. 2,811 dual-enrolled students were enrolled in at least one curriculum course during the Spring 2025 semester.
Fall to Spring Retention 81% of students enrolled in Fall 2024 re-enrolled in Spring 2025. This is the highest Fall to Spring retention rate in the past 6 YEARS !	Top 10 Workforce Continuing Education Certificate Courses on the Spring Schedule: Biotech, Design IT Support Tech, Human Services Exploration, EMS Careworker, History, Manufacturing - Heat Tech, Nurse Aide, Pharmacy Technician, Welding, EMT Basic and Wrecking.

Continuing Education registration is always **OPEN**! Did you know Continuing Education offers more than 40 unique courses with flexible start dates, times, and learning formats?

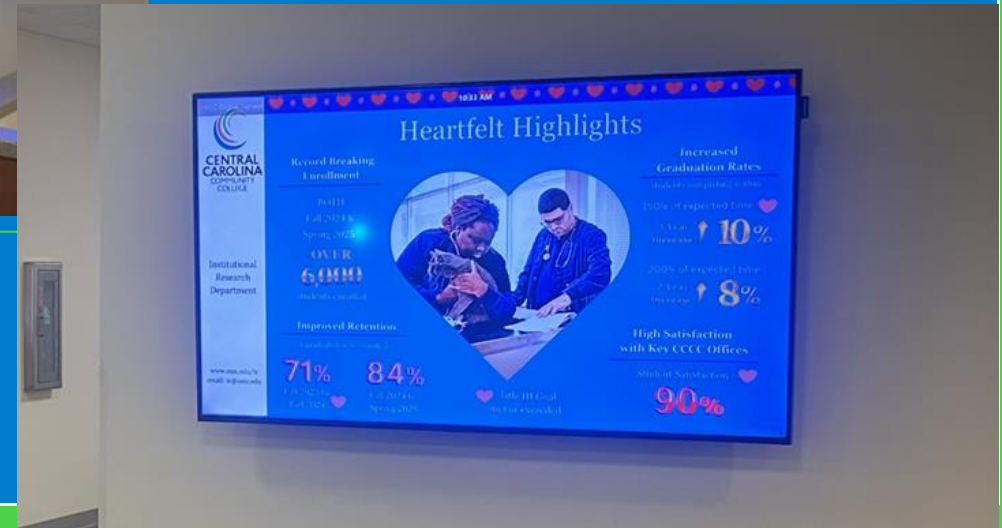
[View all Data Reports by CCCC's Institutional Research.](#)

[Interested in more data?](#)

[View all Data Reports by CCCC's Institutional Research.](#)

 Institutional Research Department www.cccc.edu/ir
email: info@ccc.edu

Sharing: Campus Display Screens



Sharing: IR Webpage



INSTITUTIONAL RESEARCH

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< All Offices & Services

- Business Office
- Purchasing Department
- Center for Organizational Excellence
- Community Services
- Grants
- Human Resources
- Information Technology Department
- Institutional Advancement
- Institutional Research

- About Institutional Research
- Data Reports
- Institutional Research Resources

We are passionate about supporting college-wide decision-making with timely, accurate, and actionable information.

The Institutional Research (IR) Department provides accurate data across various areas of the institution, guiding planning and decision-making for admissions, enrollment, student success, education, program planning, and more. We support local and external administrators to maintain good standing with oversight bodies by offering contextualized information. Comparing data with similar institutions, we identify areas for improvement and plans for enhancement.

We are committed to promoting an institutional "culture of evidence" to encourage data-informed decision-making and continuous improvement college-wide. Among other responsibilities, IR provides the support and resources for the following ways:

- Ad-hoc data requests
- Data reports and dashboards
- Annual and ad-hoc surveys
- Assistance/training for data literacy
- State and federal reporting



DATA REPORTS

Home / Support & Success / All Offices & Services / Institutional Research / Data Reports

< Institutional Research

- About Institutional Research
- Data Reports
- Institutional Research Resources

INSTITUTIONAL DATA

Institutional Research (IR) prepares numerous reports throughout the year on a wide range of subjects.

The CCCC Fact Book takes information from various sources and packages it together in an easy-to-read format. Information for students, graduation rates, and financial aid statistics. Every year, CCCC must submit data to the [National Student Data Report \(NSDR\)](#). This data includes information on enrollment, graduation, finances, and human resources.

The IPEDS Data Feedback Report is intended to provide institutions a context for examining the data they submitted to the [IPEDS Data Feedback Report](#). Institutional Research Data Dashboards: [Student Achievement Metrics](#)

- + Fact Book
- + IPEDS Data Feedback Report for CCCC

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Admissions Programs Student Life Support & Success Paying for College

Admissions

Programs

Student Life

Support & Success

Paying for



2023 Infographics

- December 2023, [2023 Year In Review](#)
- November 2023, [Harvesting Knowledge: Exploring CCCC's IPEDS Reports](#)
- October 2023, [Charging Your Course](#)
- September 2023, [Enrolled Student Survey Results](#)
- August 2023, [Student Personas](#)
- July 2023, [Military Affiliated Students](#)
- June 2023, [CCCC Summer Bucket List](#)
- May 2023, [The 2023 Graduate Profile](#)
- April 2023, [Why Submit a FAFSA](#)
- March 2023, [Celebrating Continuing Education](#)
- February 2023, [CCCC Data We Love](#)
- January 2023, [Three Seasons of IPEDS](#)



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Admissions Programs Student Life Support & Success Paying for College

On a monthly basis, Institutional Research creates a new infographic utilizing collected information that might otherwise go unnoticed. In doing so, IR attempts to bring light to an underreported yet significant aspect of the college. These infographics are created using data visualization software in hopes that presenting the information in an accessible and appealing way breathes new life into it.



2025 Infographics



2024 Infographics

- December 2024, [A Flurry of Fun: 2024 Quick Facts](#)
- November 2024, [Baking in Success: CCCC's Autumn Achievements](#)
- October 2024, [Transfer Students: Where Did They Go?](#)
- September 2024, [CCCC's Foundation: Making a Difference](#)
- August 2024, [Helpdesk IT: Tips, Tricks and How to Get Help](#)
- July 2024, [Jobs in Demand: 2027 Projections](#)
- June 2024, [Why Submit a FAFSA](#)
- May 2024, [CCCC 2024 Graduates: Grad Fast Facts](#)
- April 2024, [CCCC Library](#)
- March 2024, [Spring Activities](#)
- February 2024, [Data We're Loving](#)
- January 2024, [New Year, New Tools](#)



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Admissions Programs Student Life Support & Success Paying for College

INFOGRAPHICS

On a monthly basis, Institutional Research creates a new infographic utilizing collected information that might otherwise go unnoticed. In doing so, IR attempts to bring light to an underreported yet significant aspect of the college. These infographics are created using data visualization software in hopes that presenting the information in an accessible and appealing way breathes new life into it.



2025 Infographics

- February 2025, [Heartfelt Highlights](#)
- January 2025, [New Year, New Semester](#)



2024 Infographics



2023 Infographics



About
Give

Consumer Information
& Compliance
Employment

Contact Us
Our Locations
1-800-482-4353



About Us

Consumer Information Contact Us



Templates: Key Design Elements

Template 1

Key Requirements:

- Blue Background
- 3 Identification Elements
 - Logo
 - IR Dept
 - Contact Info
- White Field for Identification
- Blue Border around Identification



Institutional
Research
Department

www.cccc.edu/ir
email: ir@ccc.edu

Infographic Title

Subtitle



Template 2

Key Requirements:

- Blue Background
- 3 Identification Elements
 - Logo
 - IR Dept
 - Contact Info
- White Field for Identification
- Blue Border around Identification

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Approach



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CAROLINA**
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COLLEGE

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Research
Department

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email: ir@cccc.edu

Template 3

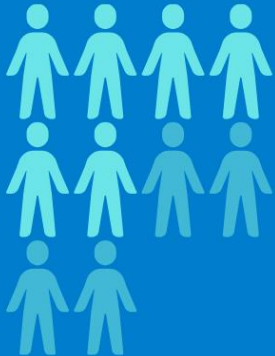
Key Requirements:

- Blue Background
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- White Field for Identification
- Blue Border around Identification


TITLE GOES HERE








INFOGRAPHIC



INFOGRAPHIC



THE DETAILS

- 
- 
- 
- 
- 
- 

3,200 square feet

3-car garage


4 bedrooms

4 toilet and bath

1 powder room

kitchen

living area



CENTRAL CAROLINA
COMMUNITY COLLEGE

Institutional Research Department

www.cccc.edu/ir
email: ir@ccc.edu

Template 4

Key Requirements:

- Blue Background
- 3 Identification Elements
 - Logo
 - IR Dept
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- White Field for Identification
- Blue Border around Identification



Business Creative



Institutional Research Department

www.cccc.edu/ir
email: ir@cccc.edu

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About Us

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce euismod ipsum quis magna euismod, non egestas sem ultricies.

Why Choose Us

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BRAND BUSINESS

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SOCIAL MEDIA

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DIGITAL MARKETING

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SOCIAL MEDIA

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DIGITAL MARKETING

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Template 5

Key Requirements:

- Blue Background
- 3 Identification Elements
 - Logo
 - IR Dept
 - Contact Info
- White Field for Identification
- Blue Border around Identification



TITLE
SUBTITLE



6 BILLION
This is the Title of a Program or Conference



These visually appealing platforms are easy to distribute as well



Booklets are printed materials with four or more pages, containing details about a business, event, product, promotion, etc.



Add your Section Title here
Booklets are printed materials with four or more pages, containing details about a business, event, product, promotion, etc.



Add your Section Title here
Booklets are printed materials with four or more pages, containing details about a business, event, product, promotion, etc.



Aside from keeping people informed, beautifully designed booklets can also be brought home as a keepsake.



Aside from keeping people informed, beautifully designed booklets can also be brought home as a keepsake.



Just like most print publications, the key to creating an effective booklet lies in curation

ADD YOUR TITLE
Booklets are printed materials with four or more pages, containing details about a business, event, product, promotion, etc.



These visually appealing platforms are easy to distribute as well



 **CENTRAL CAROLINA**
COMMUNITY COLLEGE

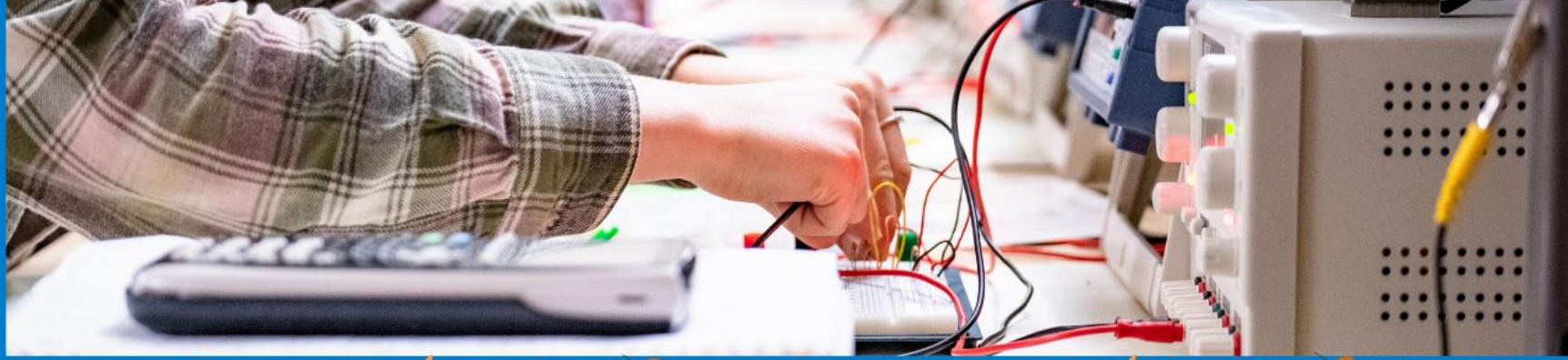
Institutional Research Department

www.cccc.edu/ir
email: ir@cccc.edu

Examples:

Using Templates Starting November 2024

RAKING IN SUCCESS: CCCC'S AUTUMN ACHIEVEMENTS



★ **6,126** ★
STUDENTS

Fall 2024 Curriculum
Enrollment



Kudos Alerts

88% of students enrolled received at least one kudos alert by mid-October!



First Eight Week Success Rate

Success Rate of courses that ended during the first eight weeks of the term was **80%**!



Enrollment Increase

There was a **6.1% increase** in enrollment between 2023 and 2024 Fall semesters!

\$5.2 MILLION
in financial aid has been
disbursed to students as
of November 5, 2024



4,500 +
FAFSAs have been
received so far in the
2024-25 academic year



Spring to Fall Retention Rate

80% of students from the Spring 2024 term re-enrolled for Fall 2024.

This is the **HIGHEST** Spring to Fall Retention Rate in the last five years!

A FLURRY OF FUN

CAMPUS EVENTS



Back to School Celebration



First Day of Classes



Manufacturing Day



World Mental Health Day



National Advising Day



Fall Festival



Cancer Walk

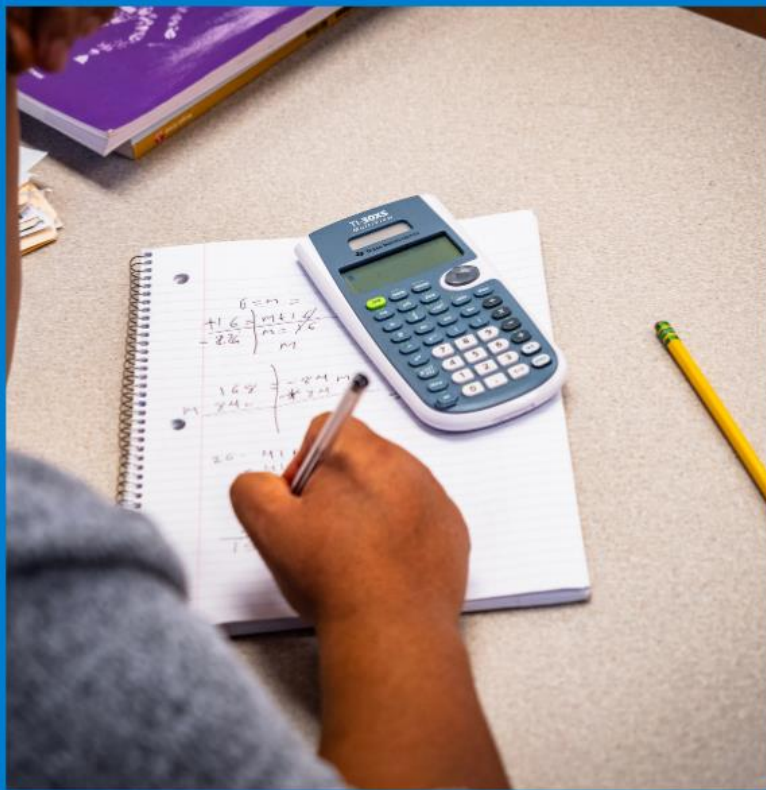
2024 QUICK FACTS

ON AVERAGE, STUDENTS
ATTEMPTED **4** COURSES
EACH TOTALING **36,778**
ATTEMPTED COURSES.

980 DEGREES, DIPLOMAS,
AND CERTIFICATES WERE
AWARDED IN 2024.

18,600
STUDENTS ATTENDED AT
LEAST ONE CONTINUING
EDUCATION COURSE IN 2024.

THE CCCC FOUNDATION
AWARDED OVER
\$450,000
IN TOTAL GRANTS AND
SCHOLARSHIPS TO
STUDENTS IN 2024.



New Year, New Semester

Spring 2025



Institutional Research Department

www.cccc.edu/ir
email: ir@cccc.edu

Total Enrollment

During the Spring 2025 term, **OVER 6,000** students were enrolled in at least one curriculum course.

This is the **HIGHEST** Spring term enrollment **EVER** at Central Carolina!

Fall to Spring Retention

83% of students enrolled in Fall 2024 re-enrolled in Spring 2025.

This is the highest Fall to Spring retention rate in the past **6 YEARS!**

Continuing Education registration is always **OPEN!**

Did you know Continuing Education offers more than 60 unique courses with flexible start dates, times, and learning formats?

Dual Enrolled Students

Through the Career and College Promise (CCP) Program, high school students are able to enroll in college level courses while concurrently attending high school. The CCP program allows students to obtain college credits for FREE during high school.

2,811 dual enrolled students were enrolled in a least one curriculum course during the Spring 2025 semester.



Top 10 Workforce Continuing Education Certification Courses on the Spring Schedule:

Biowork, Google IT Support Tech, Human Services Exploration: DSS Caseworker, Notary, Manicuring - Nail Tech, Nurse Aide, Pharmacy Technician, Phlebotomy, EMT Basic and Welding.



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Heartfelt Highlights

Record Breaking Enrollment

BOTH
Fall 2024 &
Spring 2025
**OVER
6,000**
students enrolled

Improved Retention

(graduated or re-enrolled)

71%

Fall 2023 to
Fall 2024



84%

Fall 2024 to
Spring 2025



Title III Goal
met or exceeded

Increased Graduation Rates

students completing within...

150% of expected time



**2 Year
Increase** ↑ **10%**

200% of expected time

**2 Year
Increase** ↑ **8%**

High Satisfaction with Key CCCC Offices

Student Satisfaction



90%

DON'T MISS OUT ON YOUR **POT OF GOLD!**

CENTRAL CAROLINA PROMISE / K14 PROGRAM

The **Central Carolina Promise / K14 Program** provides eligible Chatham, Harnett, and Lee County high school graduates with **FREE** in-state tuition and required student fees for up to **TWO YEARS**.

Red Carpet Registration

High School Seniors get VIP treatment



April 28th Chatham Main Campus at 3 pm

April 29th Harnett Main Campus at 3 pm

May 1st Lee Main Campus at 2 pm

1,600 +

students participated
2018 - 2023.



MISSED OPPORTUNITY

396 qualified students did NOT utilize the Central Carolina Promise / K14 Program in the last three years.



Average Savings

\$2,250

for participants

Requirements

For more information:



Institutional
Research
Department

www.cccc.edu/ir
email: ir@cccc.edu

Creation of Infographics using CANVA

Getting Started . . .

1. **Decide on a Topic**
 - Broad but Specific
2. **Develop a Theme**
 - Visual / Design aspect
3. **Create a Title**
 - Utilize topic and theme to ensure cohesion
4. **Determine Data Points**
 - What data do you want to display?
 - How are you going to pull the data?
5. **DESIGN**

Let's Get to Work

- Month – November
- Topic – Fall term – focus on success
- Theme – Fall (season)
- Title – Raking in Success: CCCC's Autumn Achievements



TITLE

SUBTITLE

★ 6 ★
BILLION

This is the Title of a
Program or Conference

These visually
appealing platforms
are easy to distribute
as well



Add your Section Title here

Booklets are printed materials with four or more pages, containing details about a business, event, product, promotion, etc.



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Aside from keeping people informed, beautifully designed booklets can also be brought home as a keepsake.



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Just like most print publications, the key to creating an effective booklet lies in curation

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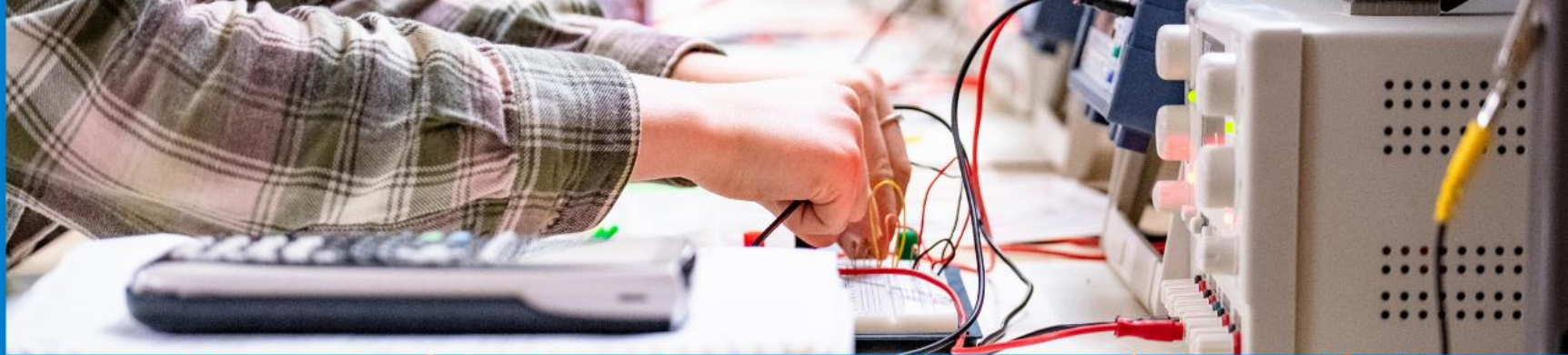
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RAKING IN SUCCESS: CCCC'S AUTUMN ACHIEVEMENTS



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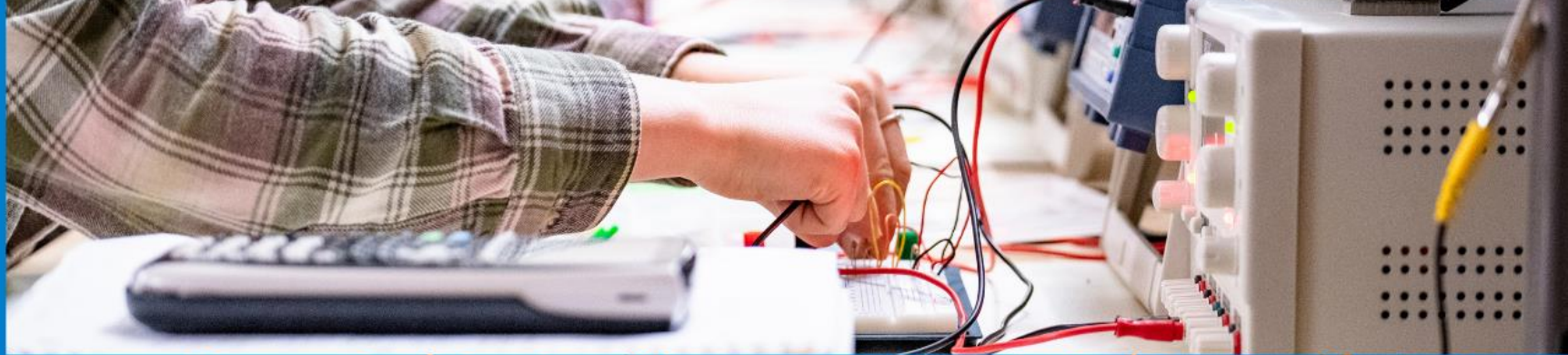
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RAKING IN SUCCESS: CCCC'S AUTUMN ACHIEVEMENTS



★ **6,126** ★
STUDENTS
Fall 2024 Curriculum
Enrollment



Kudos Alerts

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First Eight Week Success Rate

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Enrollment Increase

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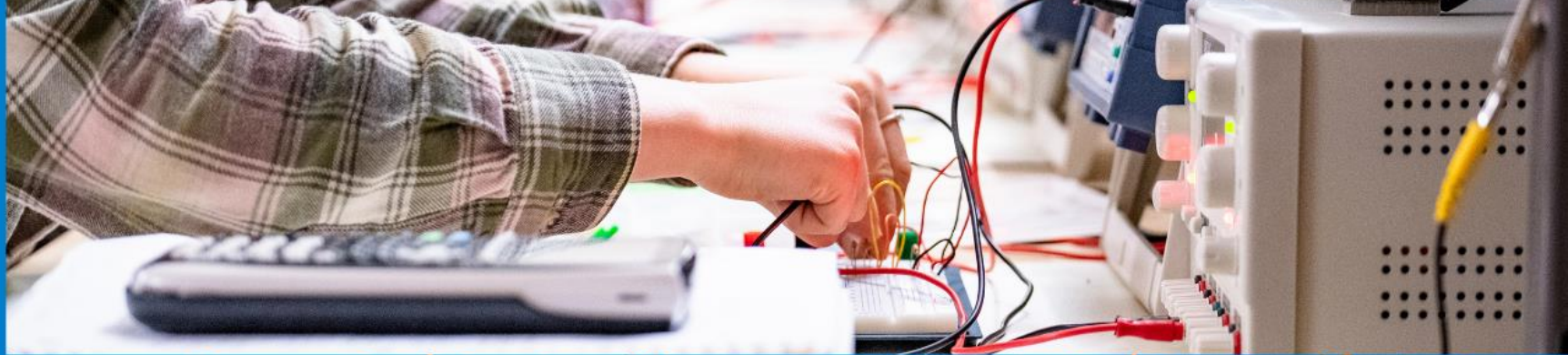
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Fall 2024 Curriculum
Enrollment



Kudos Alerts

88% of students enrolled received at least one kudos alert by mid-October!



First Eight Week Success Rate

Success Rate of courses that ended during the first eight weeks of the term was **80%**!



Enrollment Increase

There was a **6.1%** increase in enrollment between 2023 and 2024 Fall semesters!



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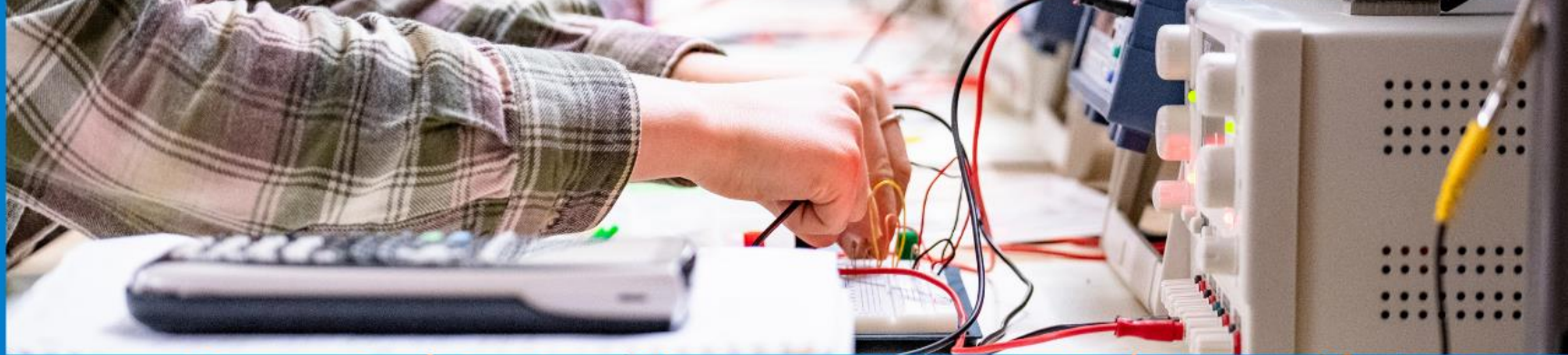
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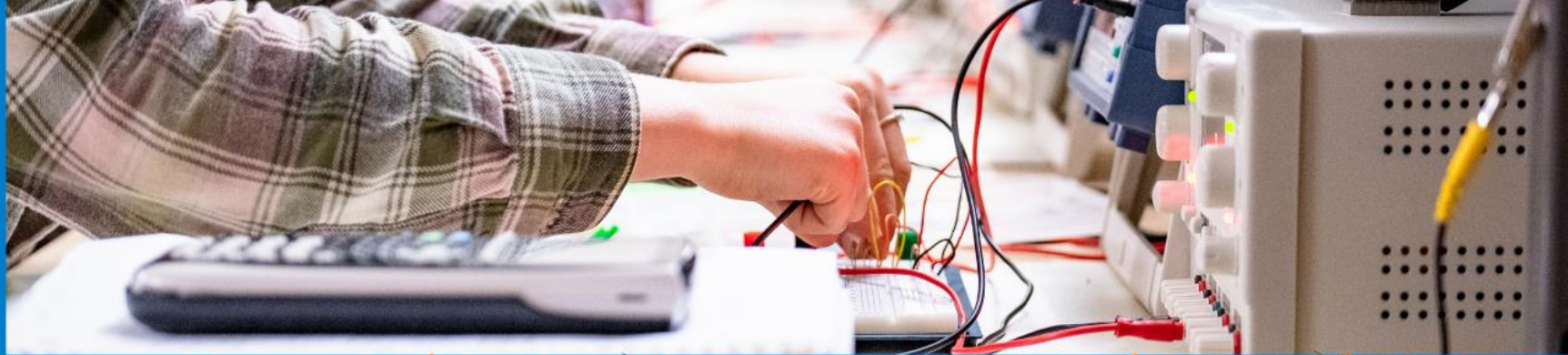
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Spring to Fall Retention Rate

80% of students from the Spring 2024 term re-enrolled for Fall 2024.

This is the **HIGHEST** Spring to Fall Retention Rate in the last five years!

RAKING IN SUCCESS: CCCC'S AUTUMN ACHIEVEMENTS



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4,500 +

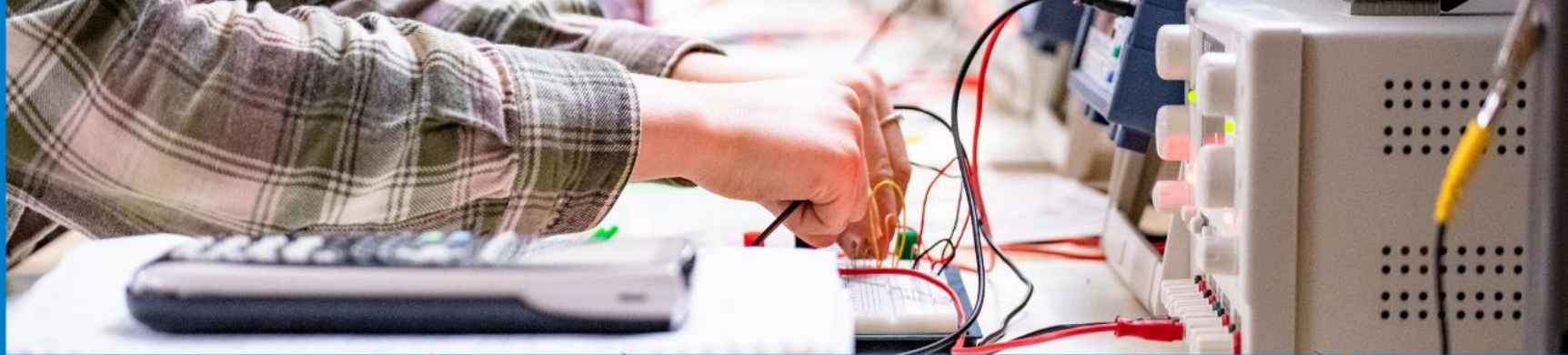
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SOURCES

Definitions

Kudos Alerts are sent to students who have a grade above 80% in a course.

Course Success is defined as completing a course with a grade of “C” or higher.

Retention is defined as students who have either graduated or re-enrolled. Only students who were credential seeking are included in the calculations.

Calculations

Fall Enrollment - Identified from the *2024FA Current Enrollment* Dashboard (Informer 5)

Kudos Alerts - Identified using the *Fall Kudos* query from Slate divided by the total Fall Enrollment

Course Success Rate - Determined using the *Grade Distribution Report* (Informer 4)

Enrollment Increase - Determined using the *2023FA and 2024FA Current Enrollment* Dashboards (Informer 5)

Disbursed Financial Aid and Total FAFSAs Received - Identified using the *2024FA Financial Aid* Dashboard (Informer 5)

Spring to Fall Retention Rate - Determined from the *2024FA Retention* Dashboard (Informer 5)



QUESTIONS

Thank You



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Laura Boyles - lboyles@cccc.edu