

Visualizing Post-Traditional  
Age Students



ECU<sup>®</sup>

## PRESENTATION GOALS

1. Refresh audience on the Adult Learner initiatives that have been successful at ECU
  - Institutional Policy, UNCSO Supported Initiatives, ECU Programs
2. Present the post-traditional age student profile and performance metrics dashboard at ECU
3. Show enhancements to the dashboard
4. Engage with audience and get feedback/ideas!

## Non-Traditional/Post-Traditional Students

- Age
  - 25 and Older
- Responsibilities
  - Careers
  - Families
- Need
  - Job Force



## ECU Initiatives

### Forgiveness

- Updated policy: Readmission and matriculation not required

### Grade Replacement

- Previous policy: Limits based on course level and pre-requisite sequencing
- Updated policy: Both limits removed

### Catalog Time Limit

- Academic Appellate Committee made aware of implications of catalog time limit on Partway Home population and viewed appeals with more favorable decisions

### Finish in Four

- Allowed courses to share between major and General Education requirements
- Reduction in General Education requirements from 42 to 40 hours

# Non-Traditional/Post-Traditional Committee

Task force devoted to the needs of this important population  
Enrollment | Retention | Success

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## Areas of Focus:

- Accessibility – Financial Focus
- Accessibility – Outreach
- Program Offerings and Pedagogy
- Operational Change
- Partnerships

# Non-Traditional/Post-Traditional Student Data

- Scope
  - Complete student lifecycle (applied, admitted, enrolled, graduated)
  - All admit types
  - All degree levels
    - Exclude non-degree, second-degree Bachelor's
- Special Interests
  - Comparison to traditional age
  - Barriers to success and progress
- Undergraduate NT/PT Age = 25 or Older
- Graduate NT/PT Age = 30 or Older

## Non-Traditional/Post-Traditional Student Data

- Dashboard contains 8 tabs:
  - Overview (Updated)
  - Degree Level (Updated)
  - Demographics (Updated)
  - Admissions Funnel
  - Top Program
  - Major Changes
  - Success Rate
  - Notes & Definitions

# Overview - New Applicants

## Distribution of Applicants by Degree Level, Year, and Age Group

Traditional Age Post-Traditional Age

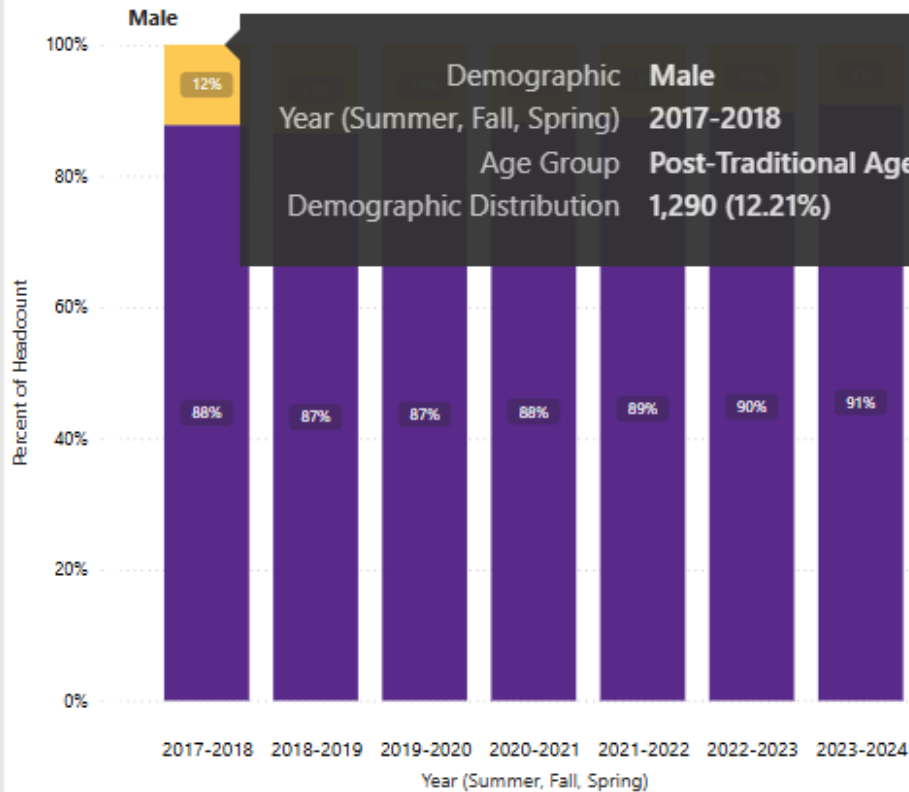




# Overview - New Applicants (Revised)

Distribution of Applicants by Year and Gender (Legal Sex)

● Traditional Age ● Post-Traditional Age

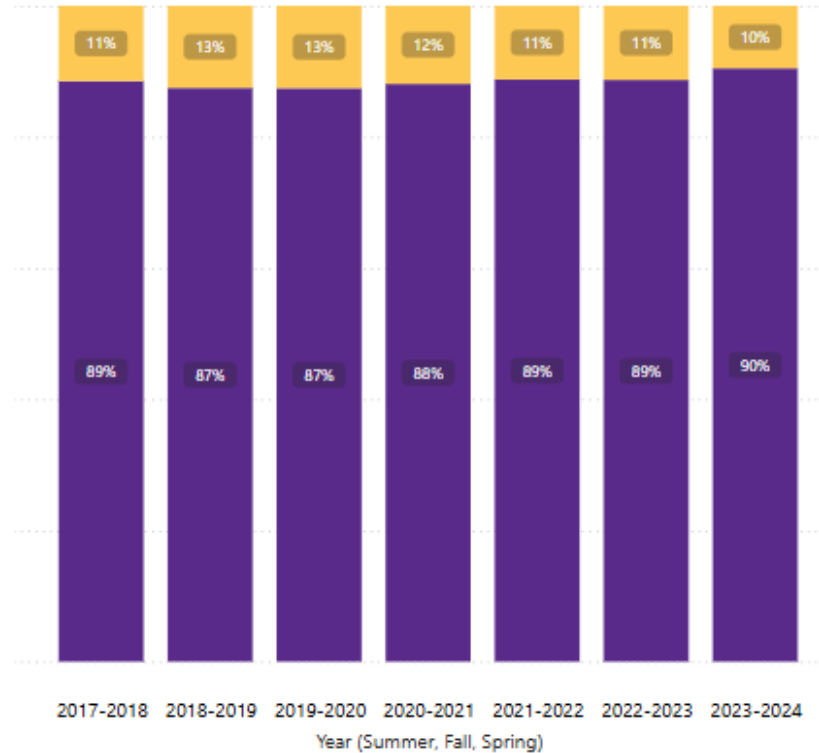


Total

62%

38%

**Female**



62%

38%

# Readmit Applicants

## Distribution of Applicants by Degree Level, Year, and Age Group

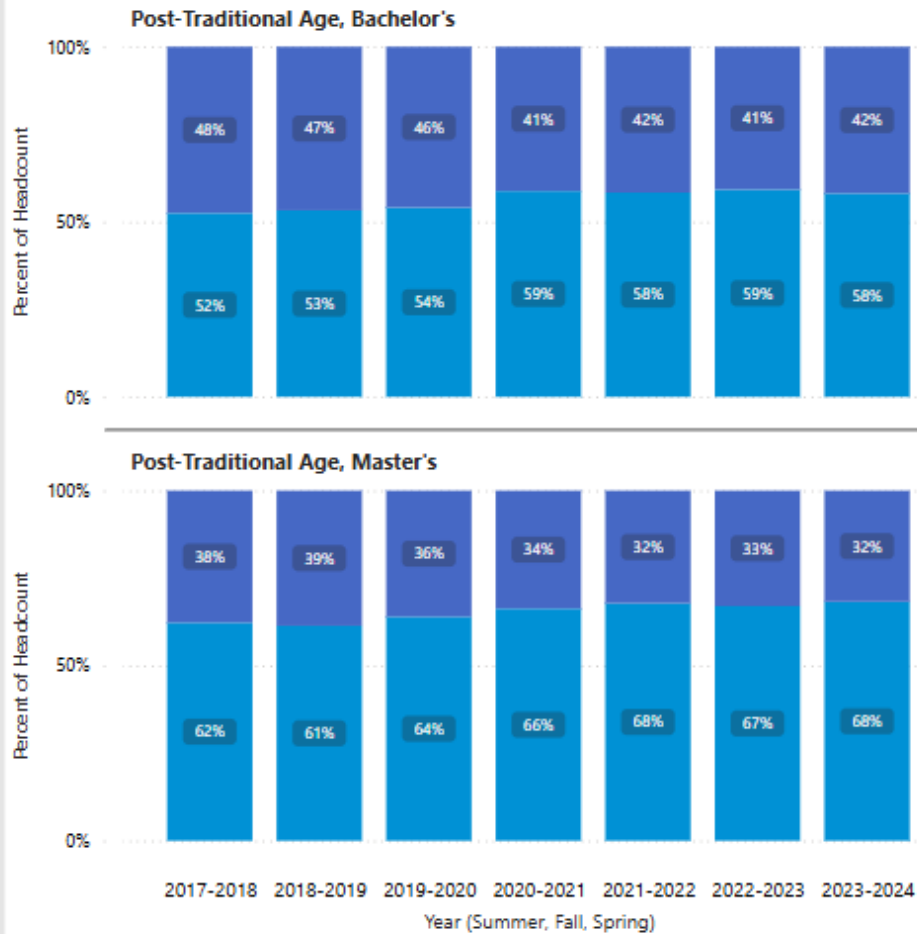
● Traditional Age ● Post-Traditional Age



# Readmit Applicants (Revised)

Distribution of Applicants by Degree Level, Year, and Age Group

Female Male



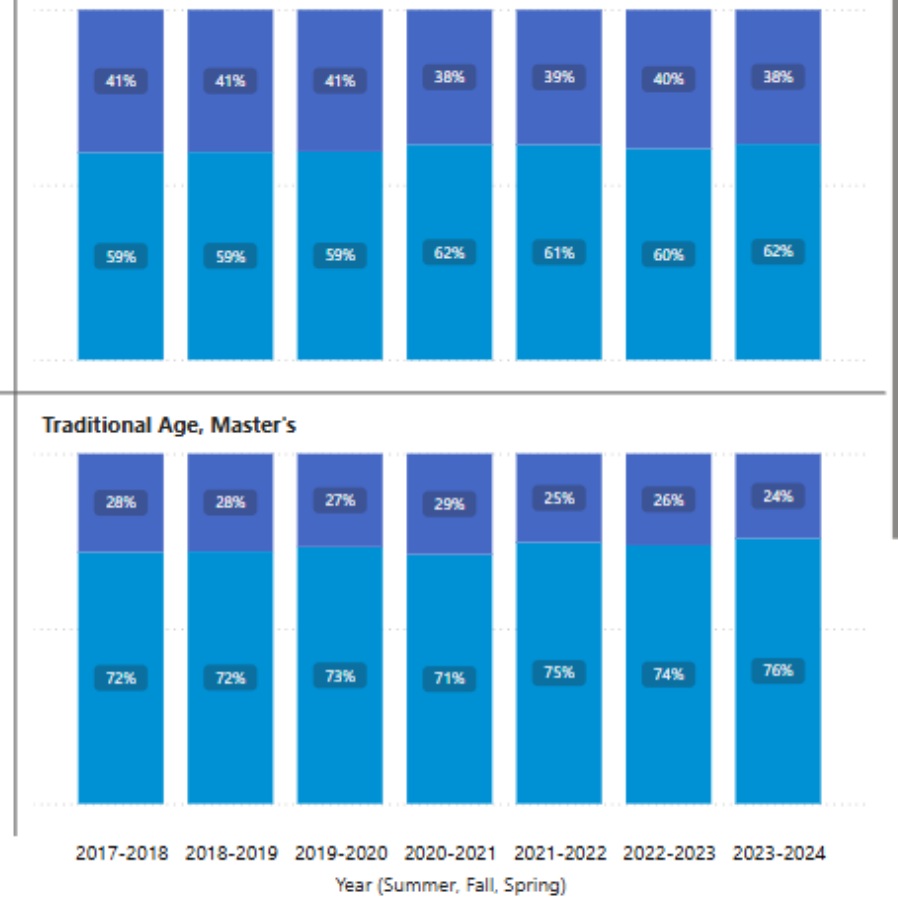
Age Group

All

Select a Demographic...

Gender (Legal Sex)

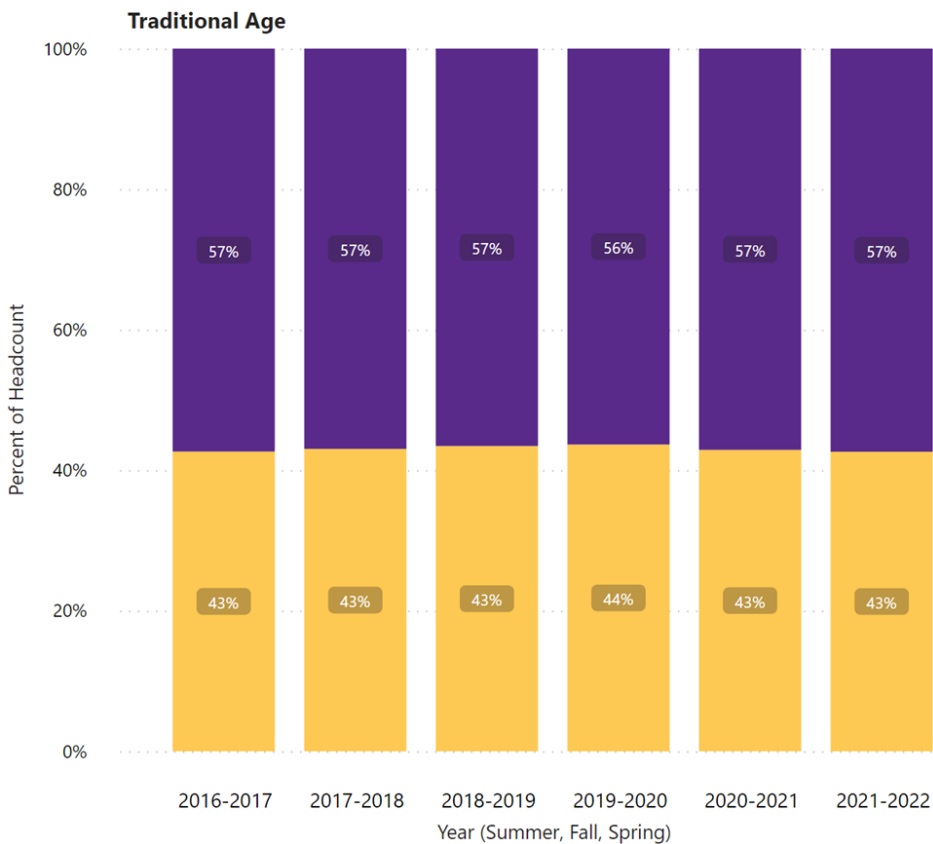
**Traditional Age, Bachelor's**



# Gender - All Enrolled Bachelor's Students

Distribution of All Enrolled Students by Year and Gender (Legal Sex)

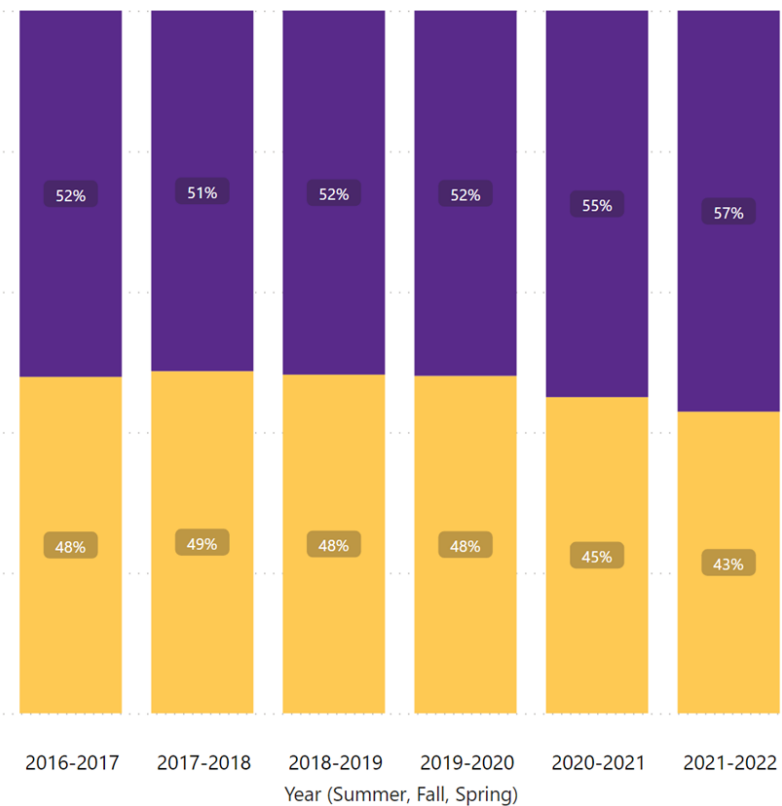
Male Female



Select a Demographic...

Gender (Legal Sex)

**Post-Traditional Age**



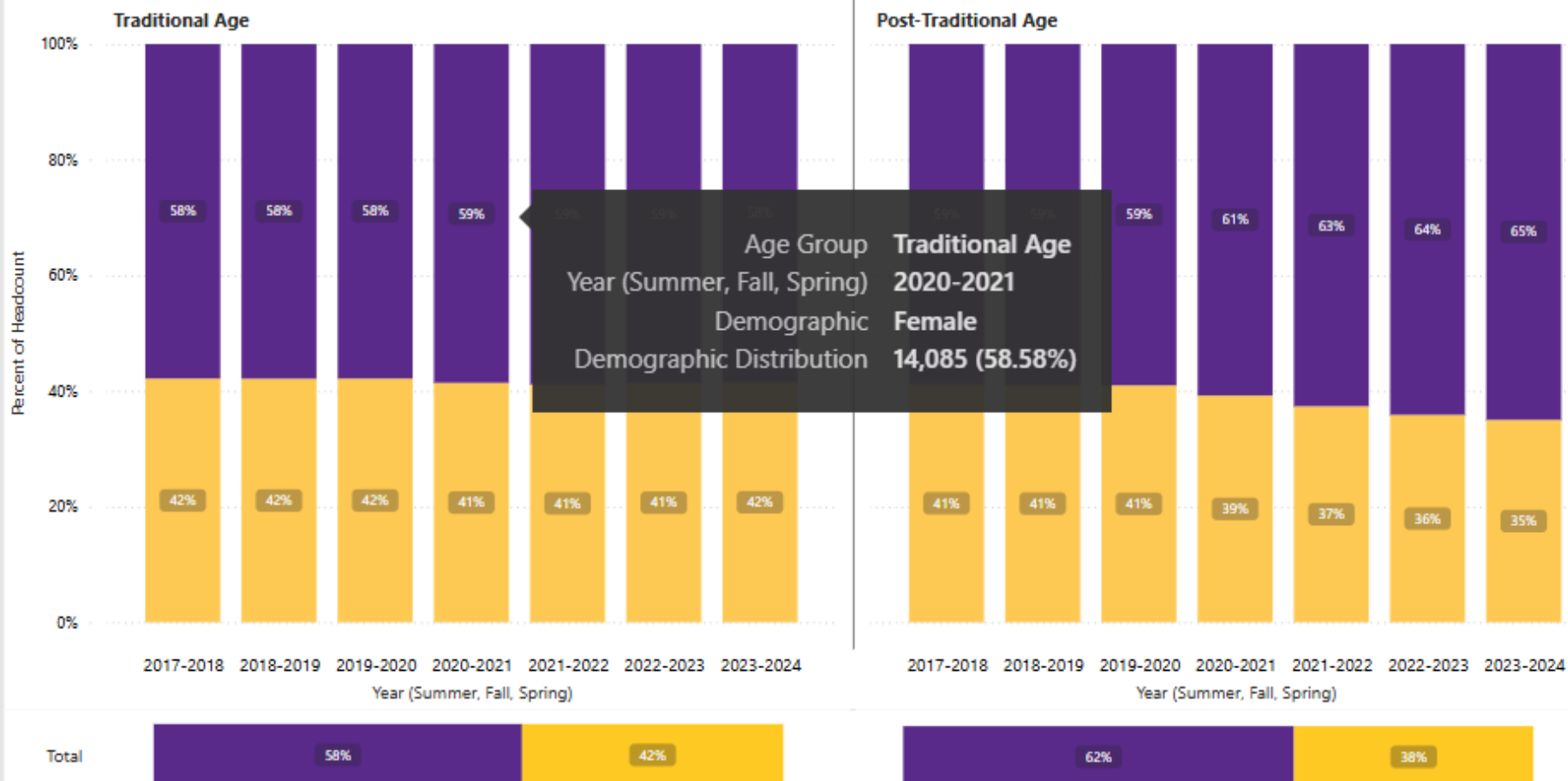
# Gender - All Enrolled Bachelor's Students Applicants (Revised)

Distribution of All Enrolled Students by Year and Gender (Legal Sex)

Male Female

Select a Demographic...

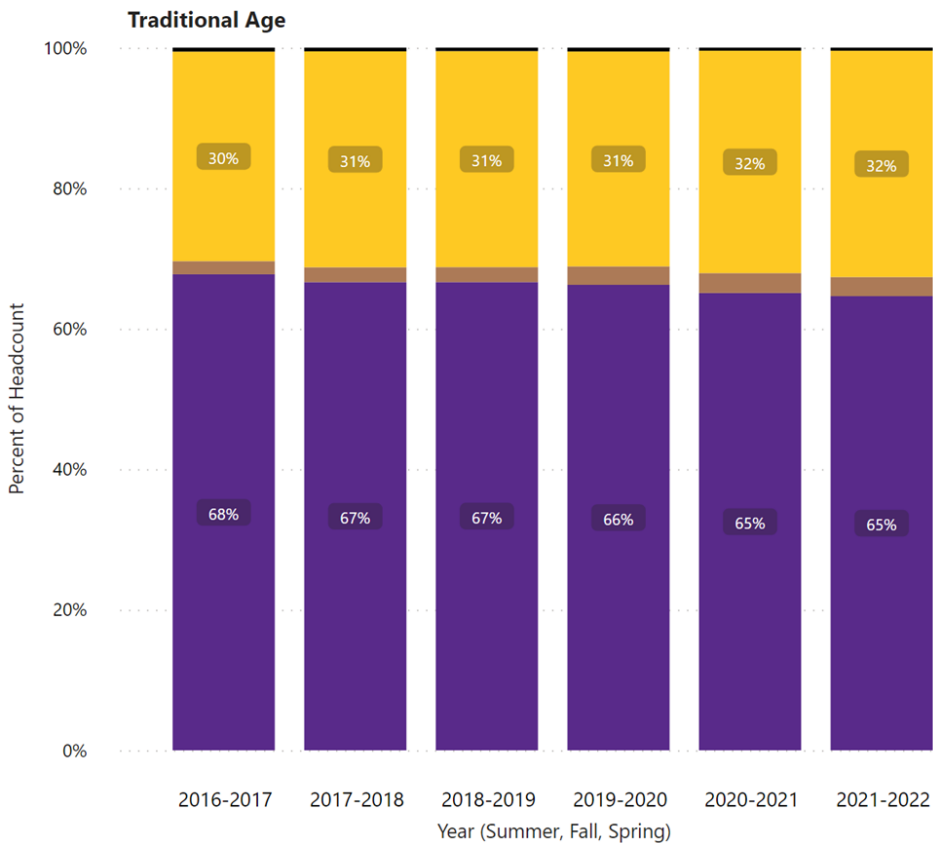
Gender (Legal Sex)



# URM - All Enrolled Bachelor's Students

Distribution of All Enrolled Students by Year and Underrepresented Race/Ethnicity

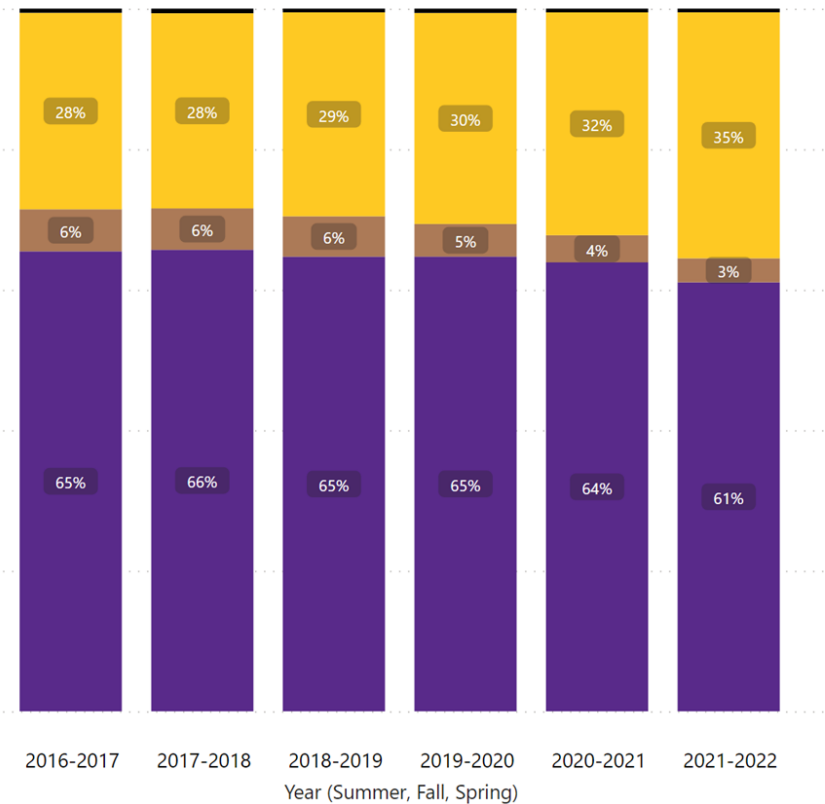
● White ● Unknown Race/Ethnicity ● Underrepresented Race/Ethnicity ● Non-Permanent Residents



Select a Demographic...

Underrepresented Race/Ethnicity

**Post-Traditional Age**

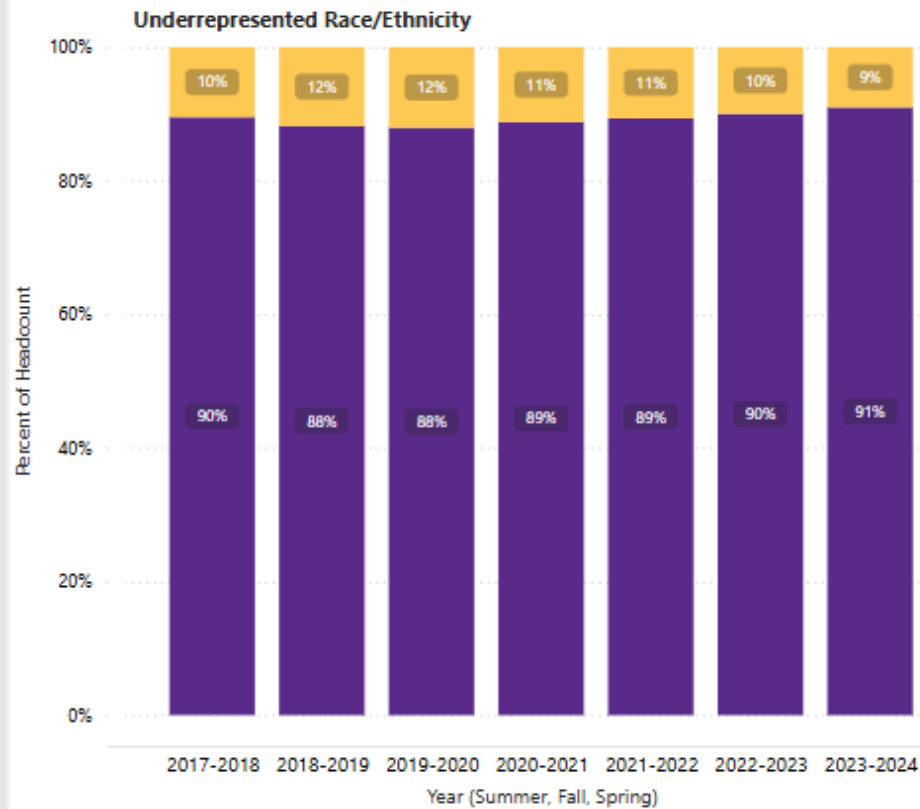




# URM - All Enrolled Bachelor's Students Applicants (Revised)

Distribution of Applicants by Year and Underrepresented Race/Ethnicity

Traditional Age Post-Traditional Age



Total

68%

31%

Select a Demographic...

Underrepresented Race/Ethnicity

U.S. Nonresident

2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 2022-2023 2023-2024  
Year (Summer, Fall, Spring)

21%

70%

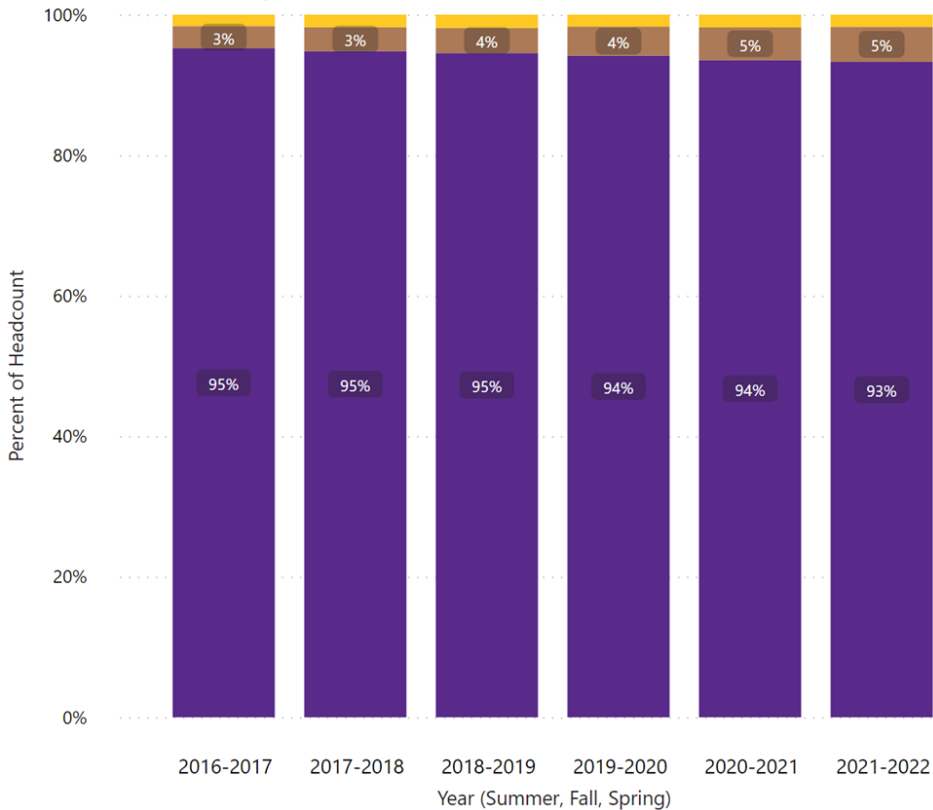
28%

# Military - All Enrolled Bachelor's Students

## Distribution of All Enrolled Students by Year and Military Affiliation

● No Military Affiliation ● Dependent or Spouse ● Current or Former Service Member

### Traditional Age



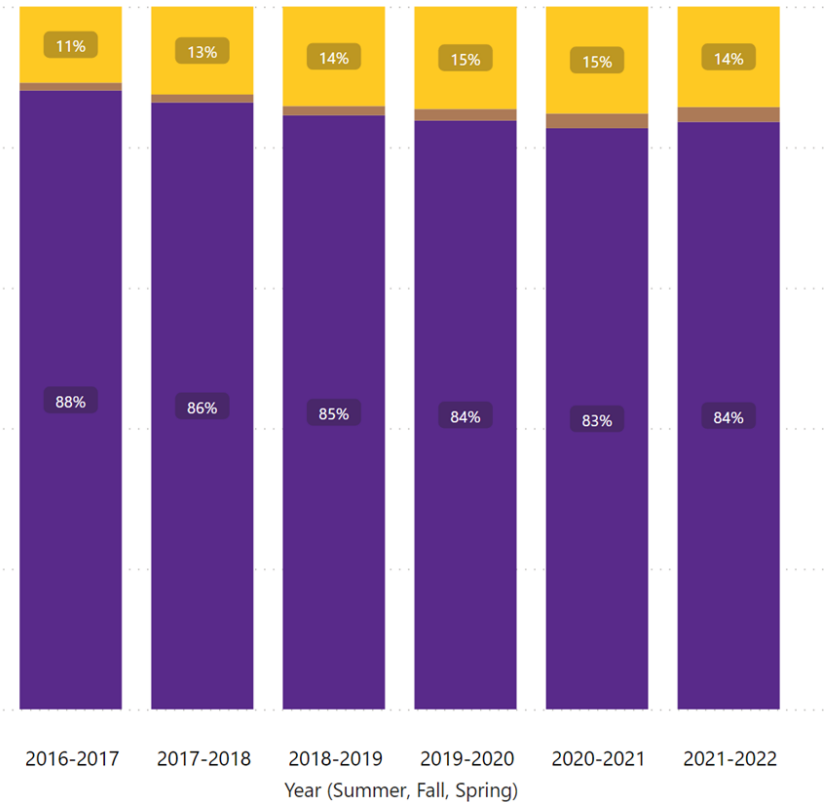
Total



Select a Demographic...

Military Affiliation

### Post-Traditional Age



# Military - All Enrolled Bachelor's Students Applicants (Revised)

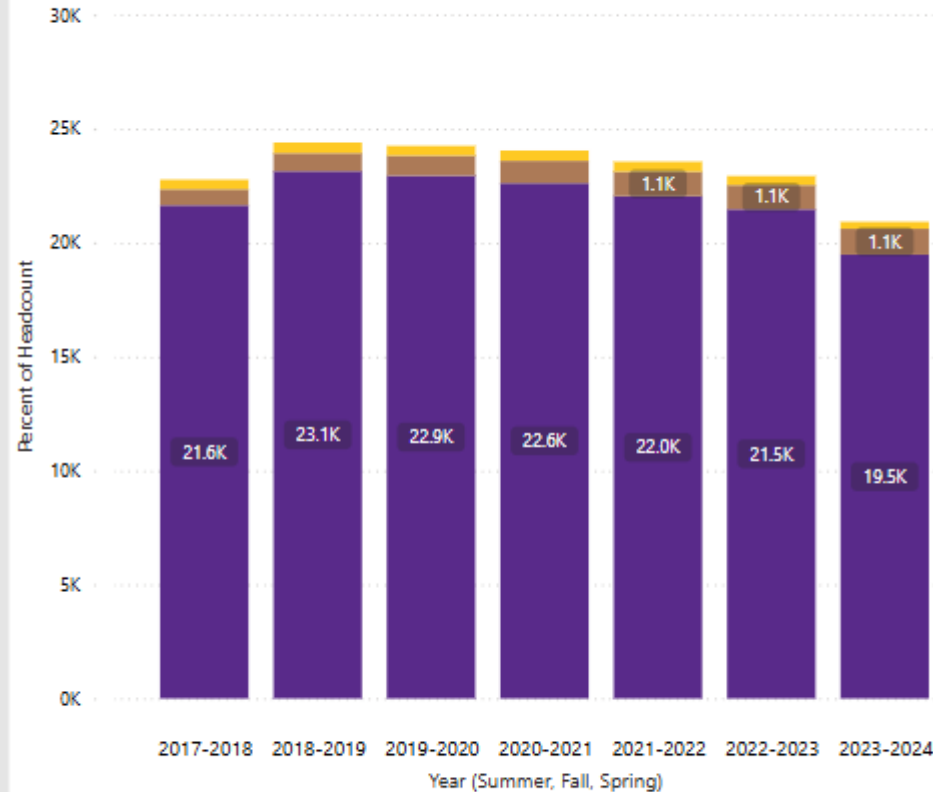
**Distribution of All Enrolled Students by Year and Military Affiliation**

● No Military Affiliation ● Dependent or Spouse ● Current or Former Service Member

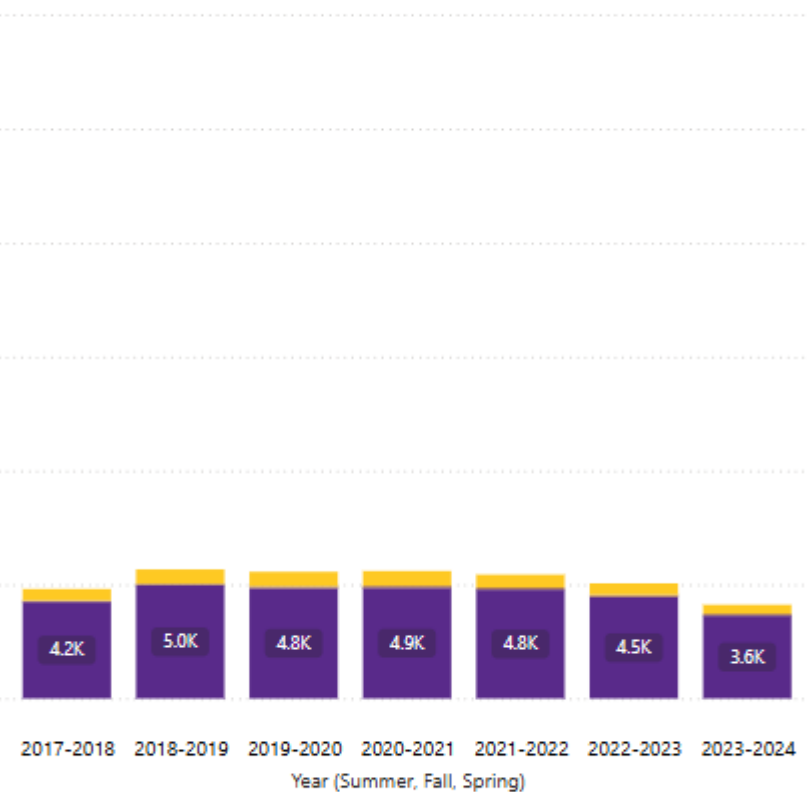
Select a Demographic...

Military Affiliation

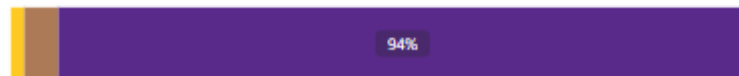
**Traditional Age**



**Post-Traditional Age**



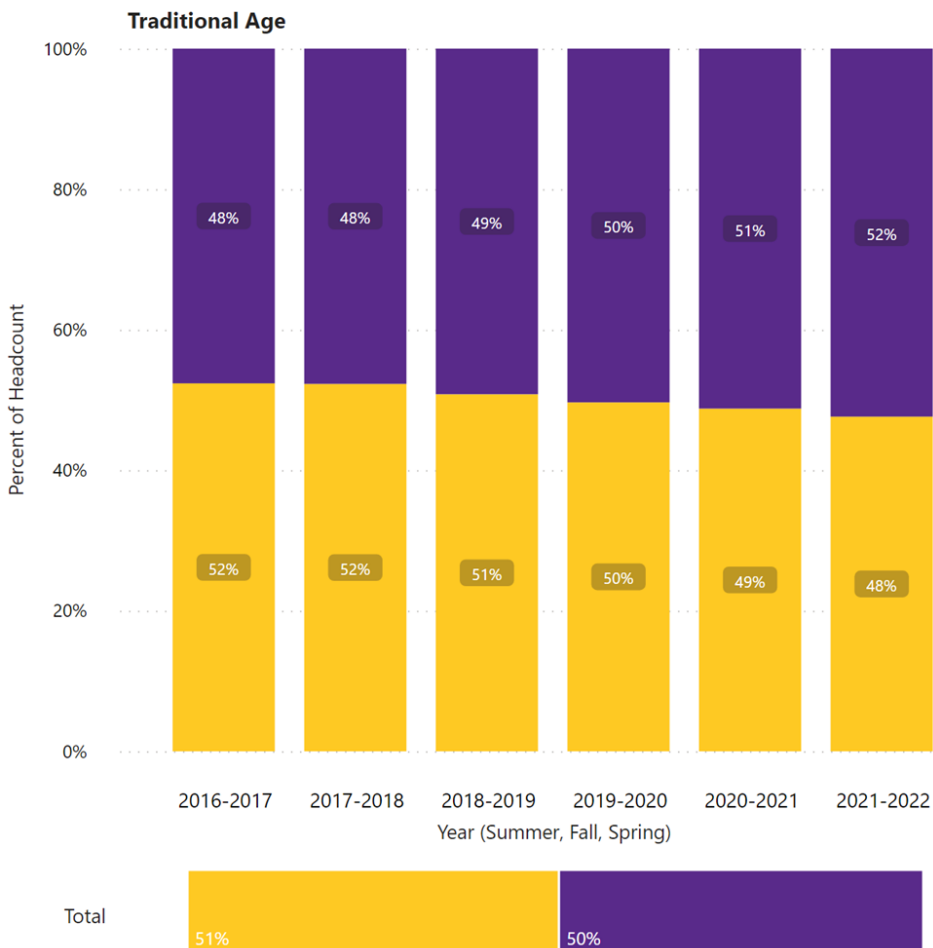
Total



# Unmet Need - All Enrolled Bachelor's Students

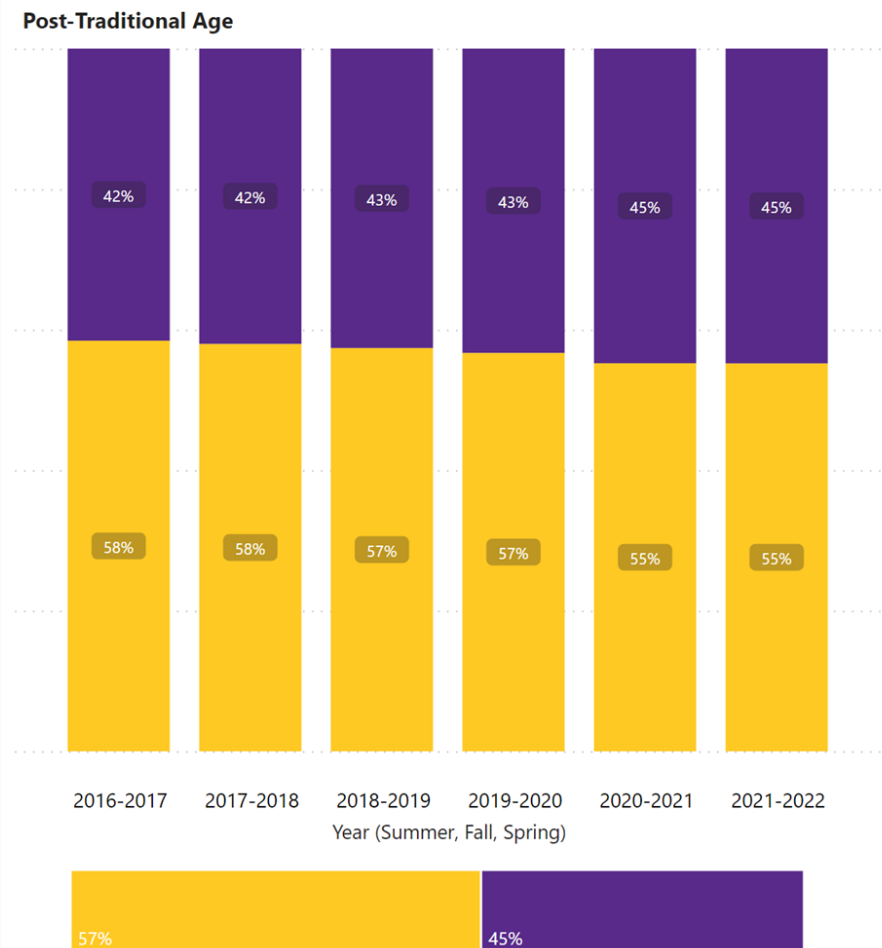
Distribution of All Enrolled Students by Year and Unmet Financial Need

● Unmet Financial Need ● No Unmet Financial Need



Select a Demographic...

Unmet Financial Need



# Unmet Need - All Enrolled Bachelor's Students Applicants (Revised)

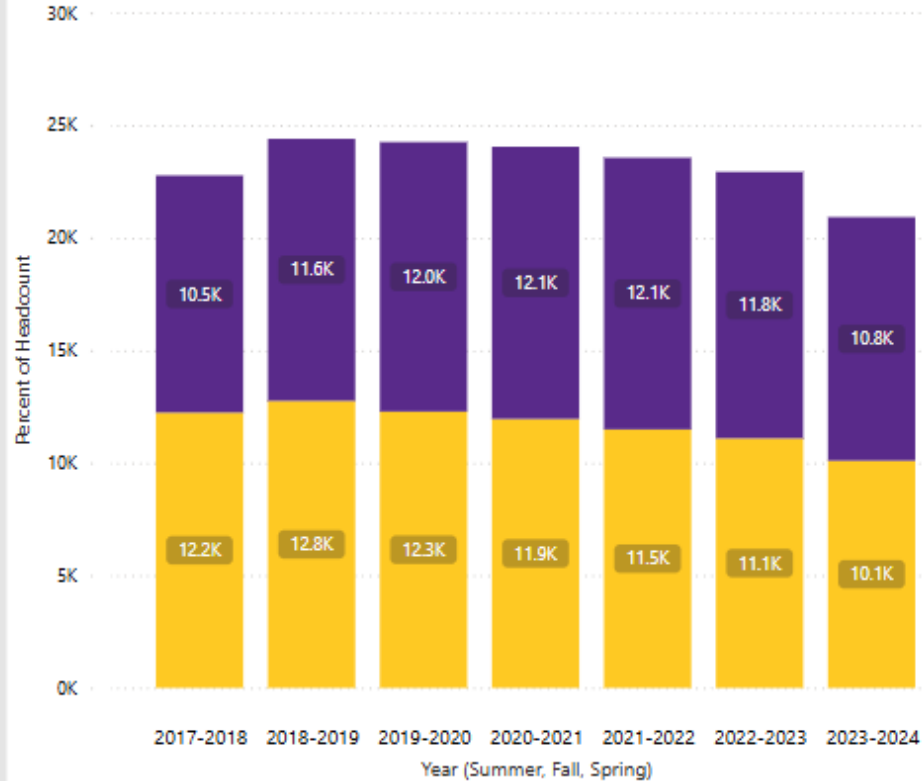
**Distribution of All Enrolled Students by Year and Unmet Financial Need**

● Unmet Financial Need 
 ● No Unmet Financial Need

Select a Demographic...

Unmet Financial Need

## Traditional Age



Total

49%

51%

## Post-Traditional Age



56%

44%

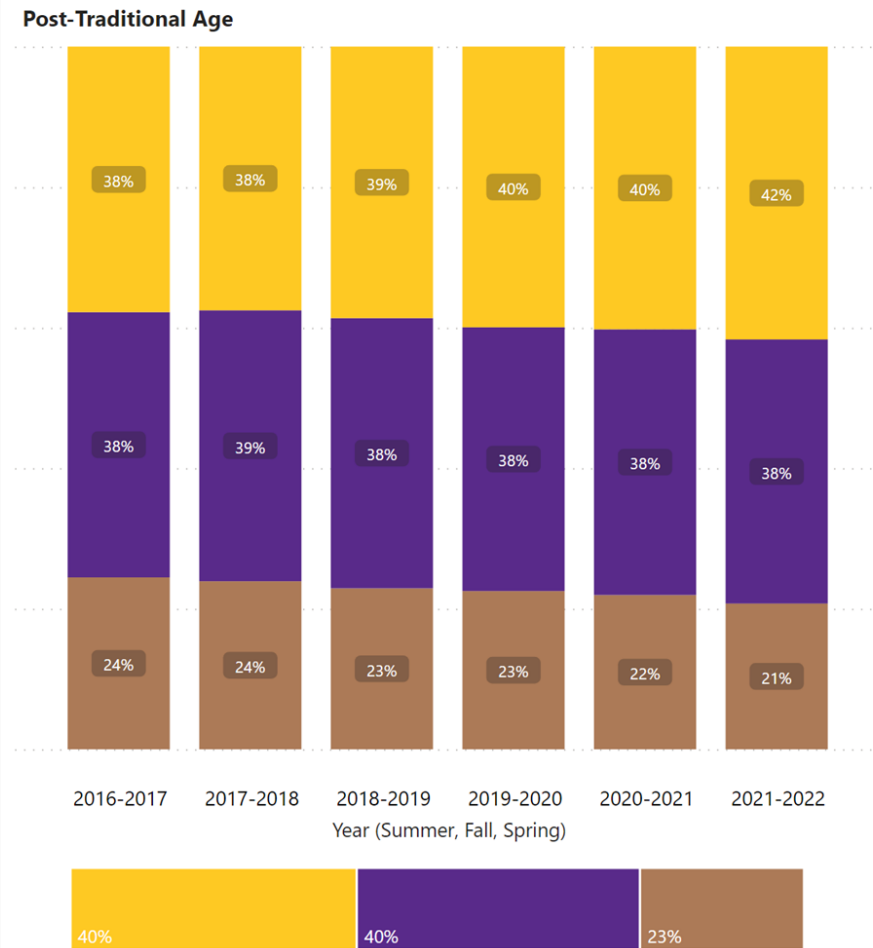
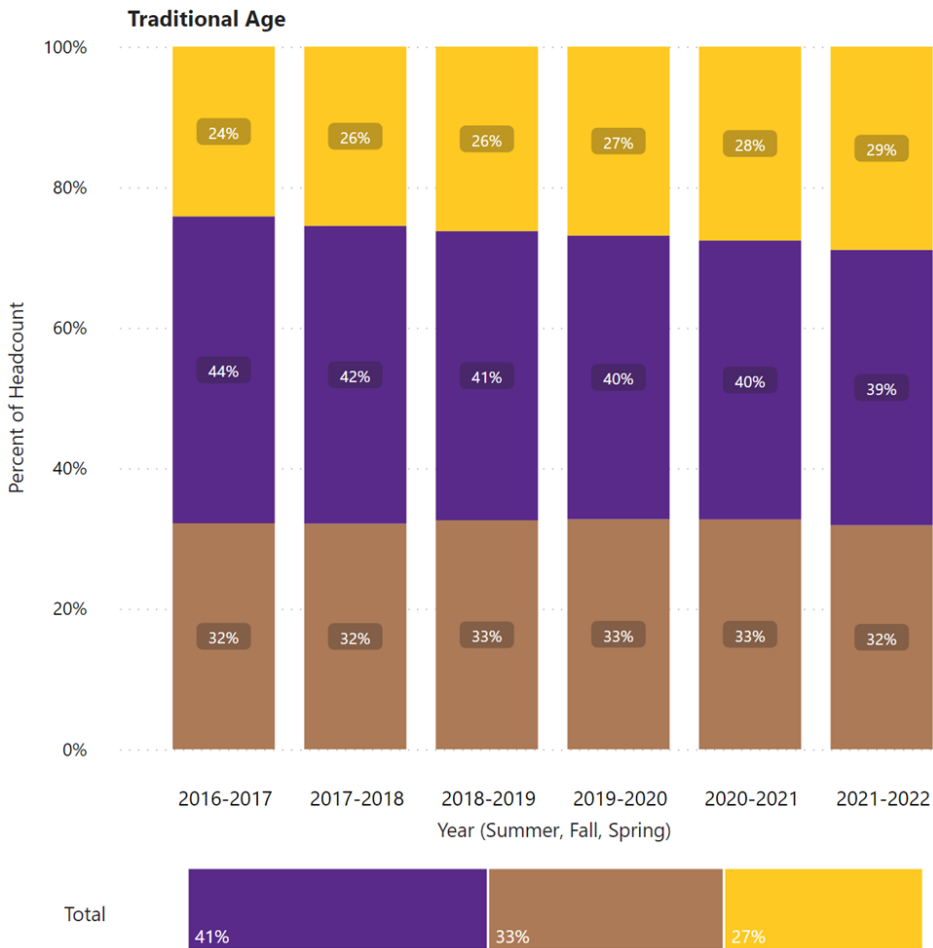
# Need Level - All Enrolled Bachelor's Students

## Distribution of All Enrolled Students by Year and Financial Need Level

● Moderate Financial Need ● Lower or No Financial Need ● Higher Financial Need

Select a Demographic...

Financial Need Level





# Need Level - All Enrolled Bachelor's Students Applicants (Revised)

Distribution of All Enrolled Students by Year and Financial Need Level

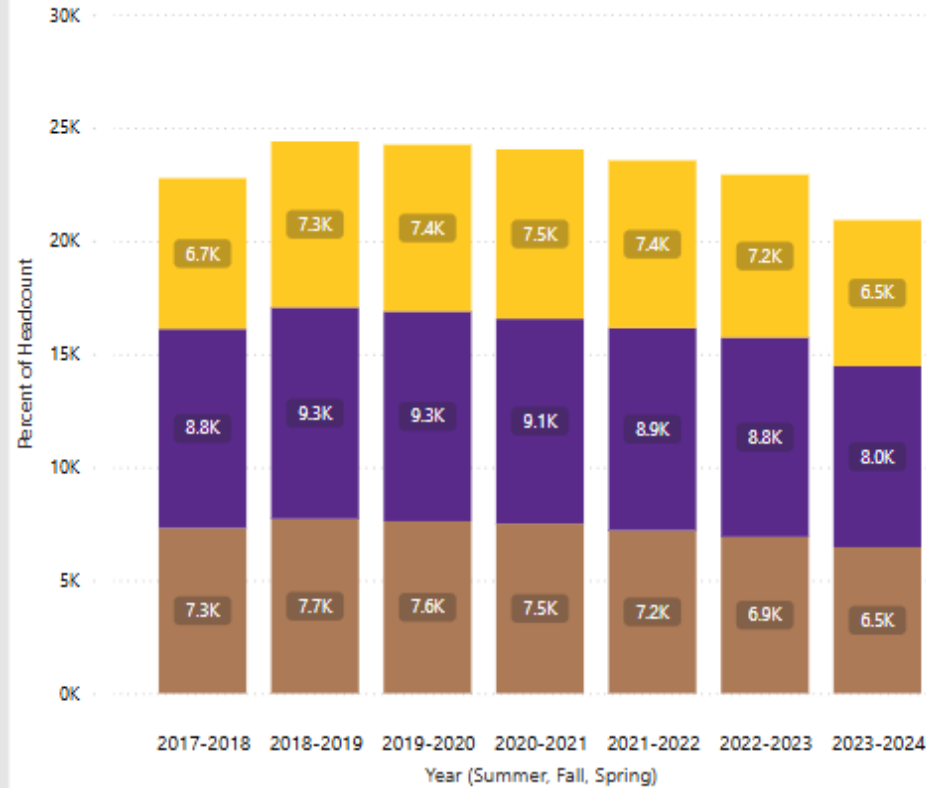
● Moderate Financial Need ● Lower or No Financial Need ● Higher Financial Need

Select a Demographic...

Financial Need Level



## Traditional Age



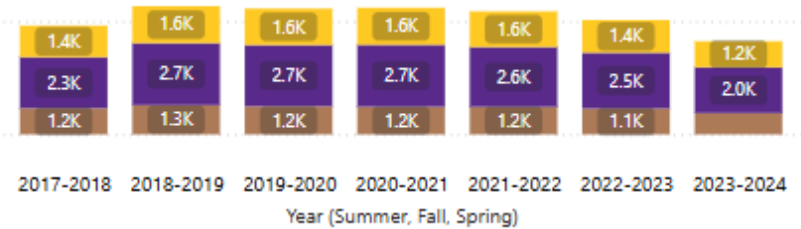
Total

31%

37%

31%

## Post-Traditional Age



28%

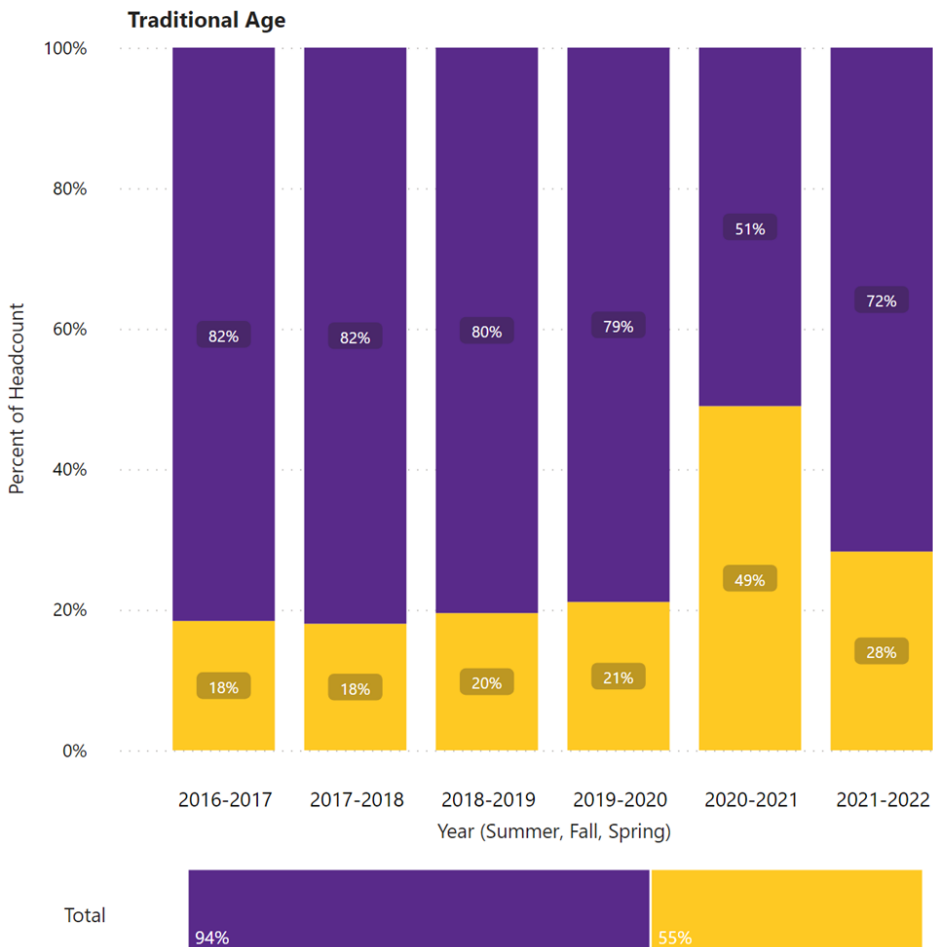
49%

23%

# Modality - All Enrolled Bachelor's Students

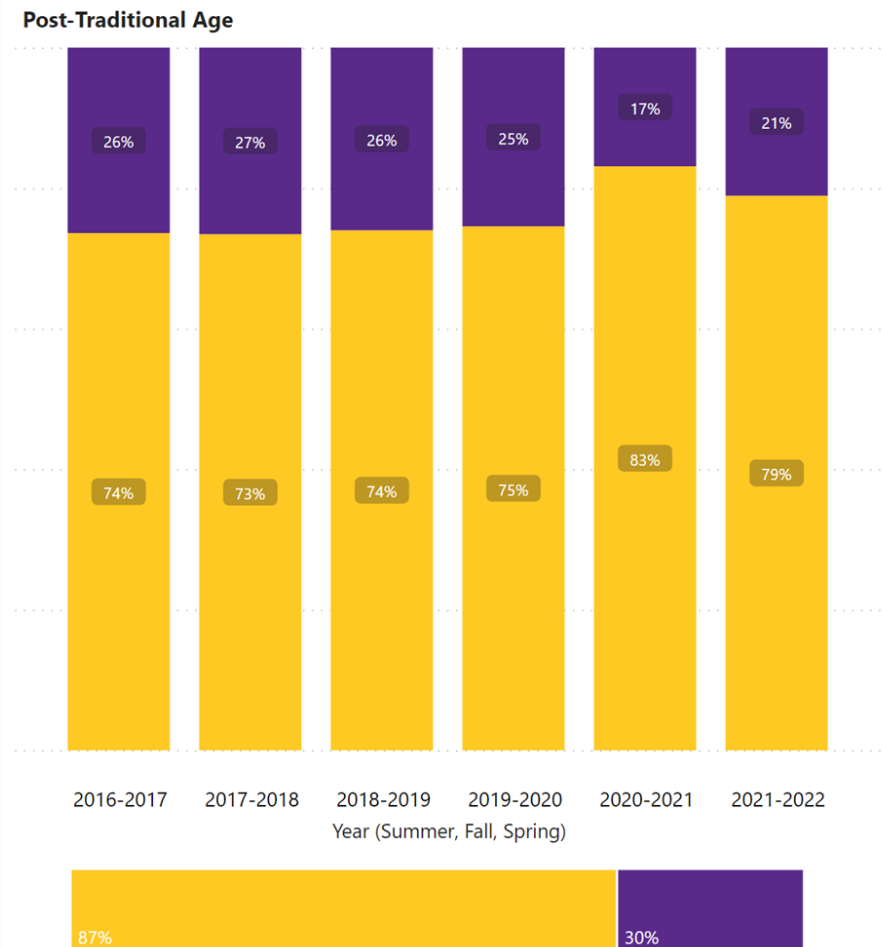
Distribution of All Enrolled Students by Year and Face-to-Face/Online

● Online Only ● Face-to-Face



Select a Demographic...

Face-to-Face/Online



# Modality - All Enrolled Bachelor's Students Applicants (Revised)

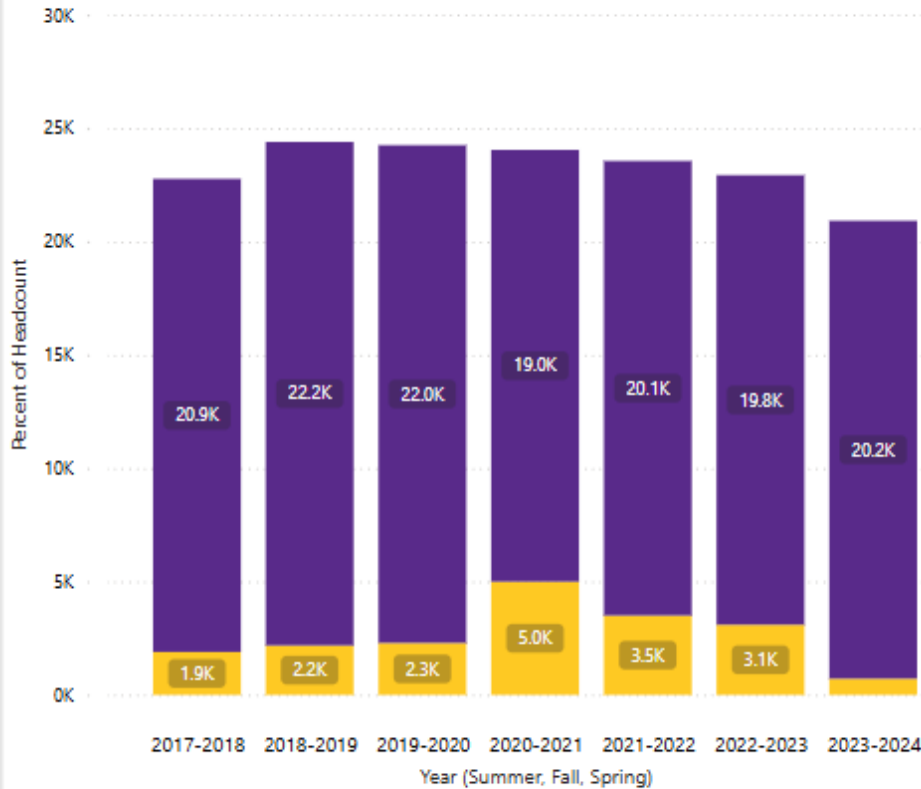
Distribution of All Enrolled Students by Year and Face-to-Face/Online

● Online Only ● Face-to-Face

Select a Demographic...

Face-to-Face/Online

## Traditional Age



Total

84%

16%

## Post-Traditional Age



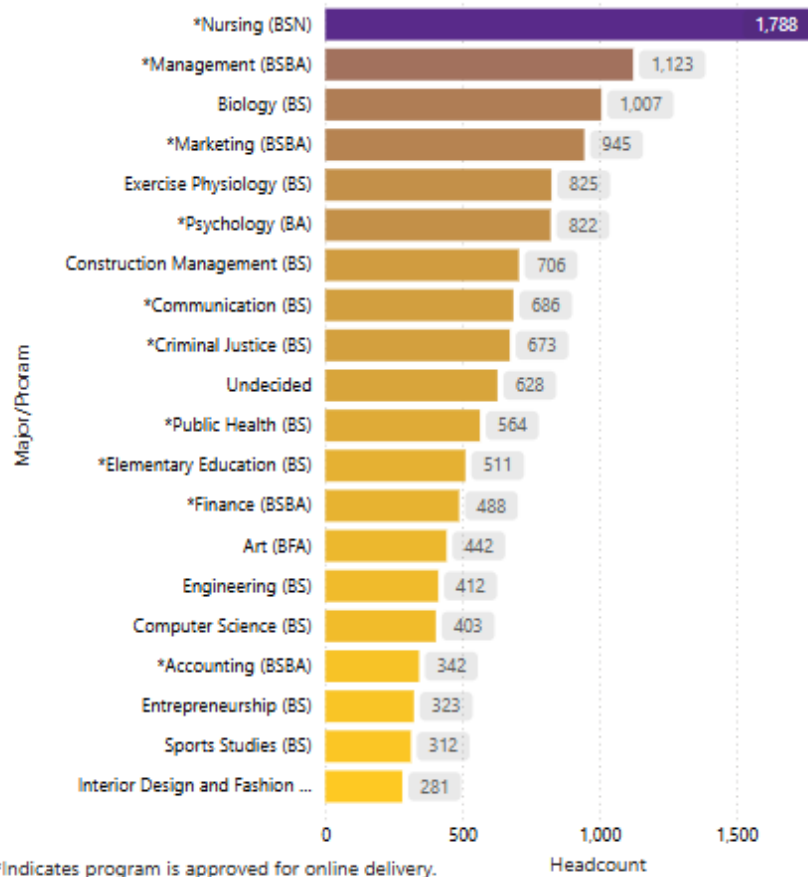
37%

63%

# Top 20 Programs – New & Readmit Bachelor's

Top 20 Majors/Programs of All Enrolled Students by Year and Age Group

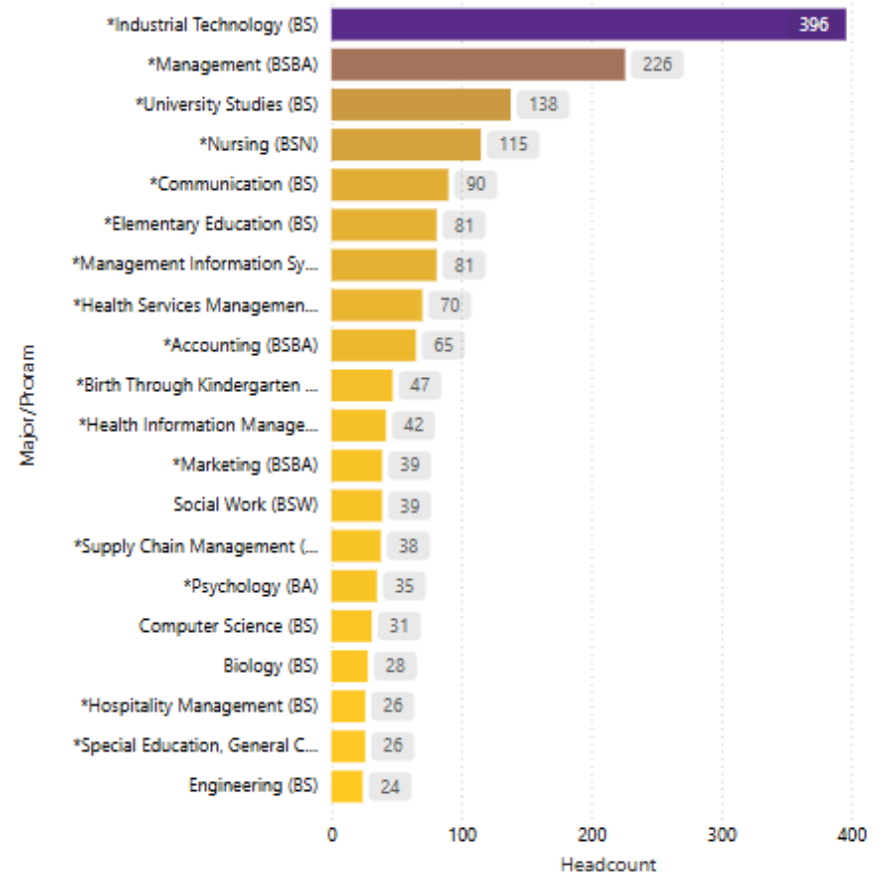
## Traditional Age



Select a Year (Summer, Fall, Spring)...

2023-2024

## Post-Traditional Age



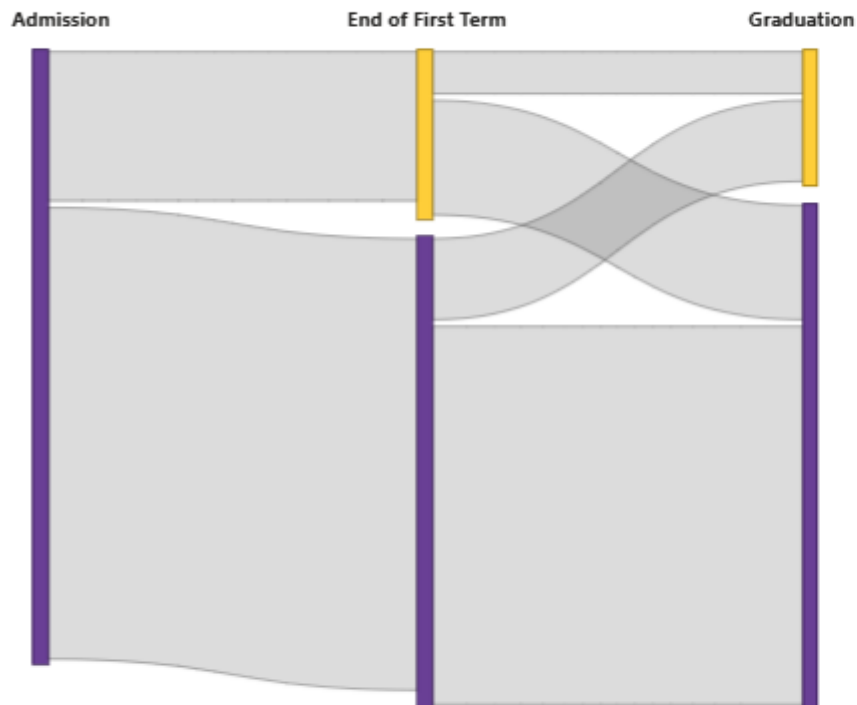
# Major Changes – New & Readmit Bachelor's

## Comparison of Bachelor's Major Upon Admission, at End of First Term, and at Graduation

Select a Year (Summer, Fall, Spring)...

2021-2022

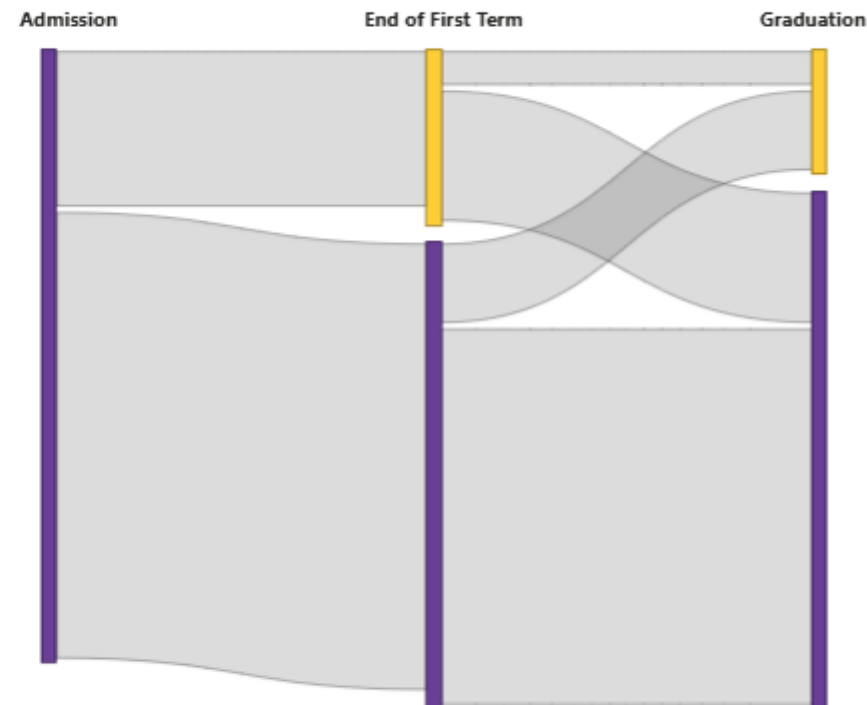
### Traditional Age



24%  
Changed Major End of First Term  
76%  
Same Major End of First Term

18%  
Graduated Different Major  
82%  
Graduated Same Major

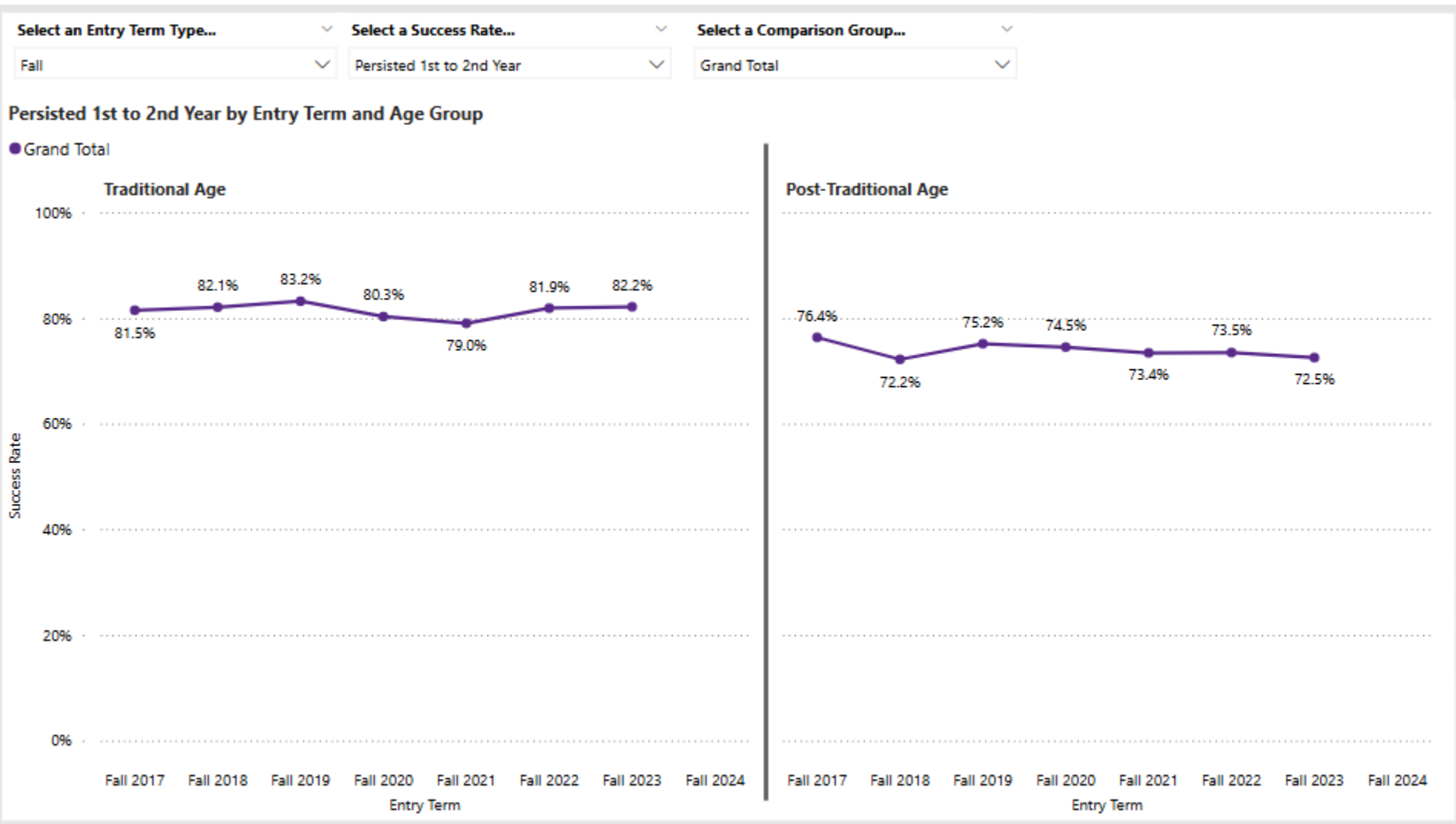
### Post-Traditional Age



25%  
Changed Major End of First Term  
75%  
Same Major End of First Term

16%  
Graduated Different Major  
84%  
Graduated Same Major

# 2nd-yr Persistence – New & Readmit Bachelor's





# Gender – 2nd-yr Persistence – New & Readmit Bachelor's

Select an Entry Term Type...

Fall

Select a Success Rate...

Persisted 1st to 2nd Year

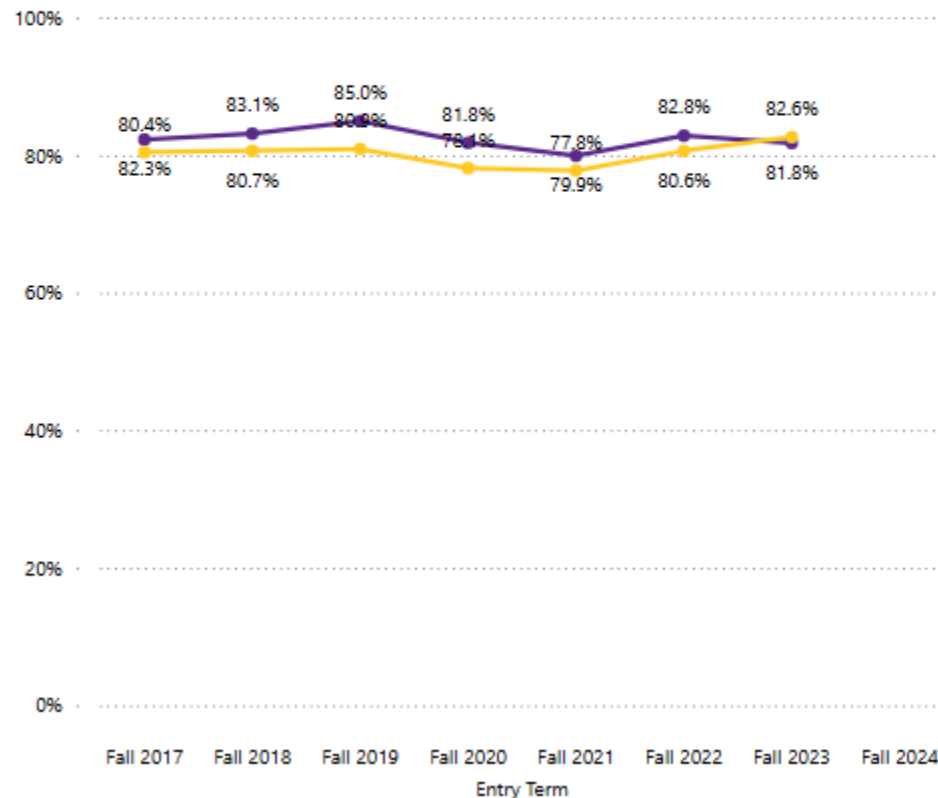
Select a Comparison Group...

Gender (Legal Sex)

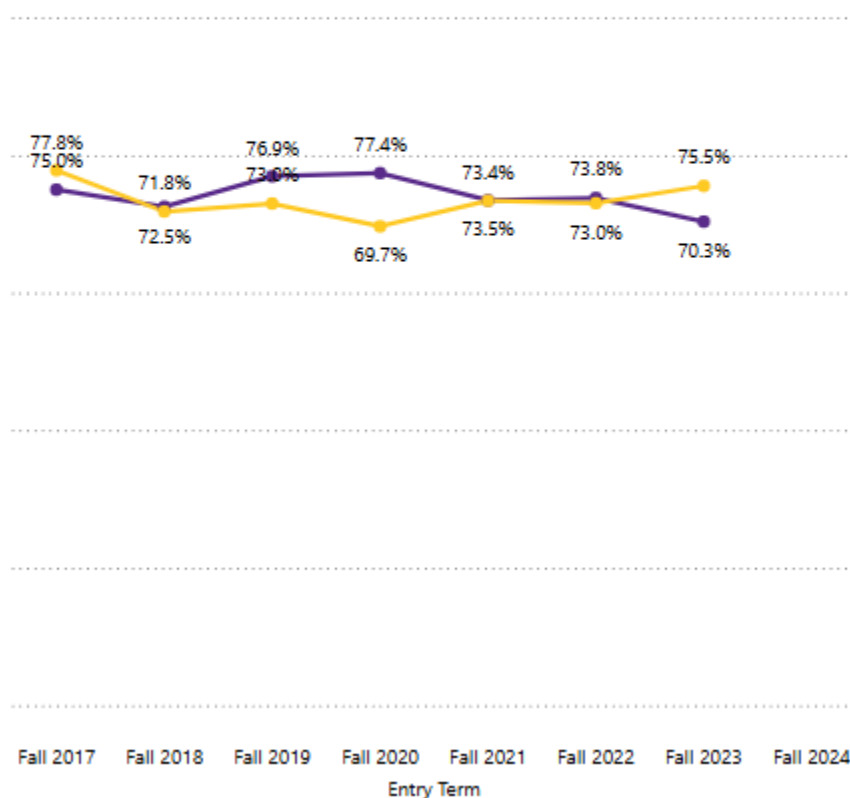
## Persisted 1st to 2nd Year by Entry Term and Age Group

● Female ● Male

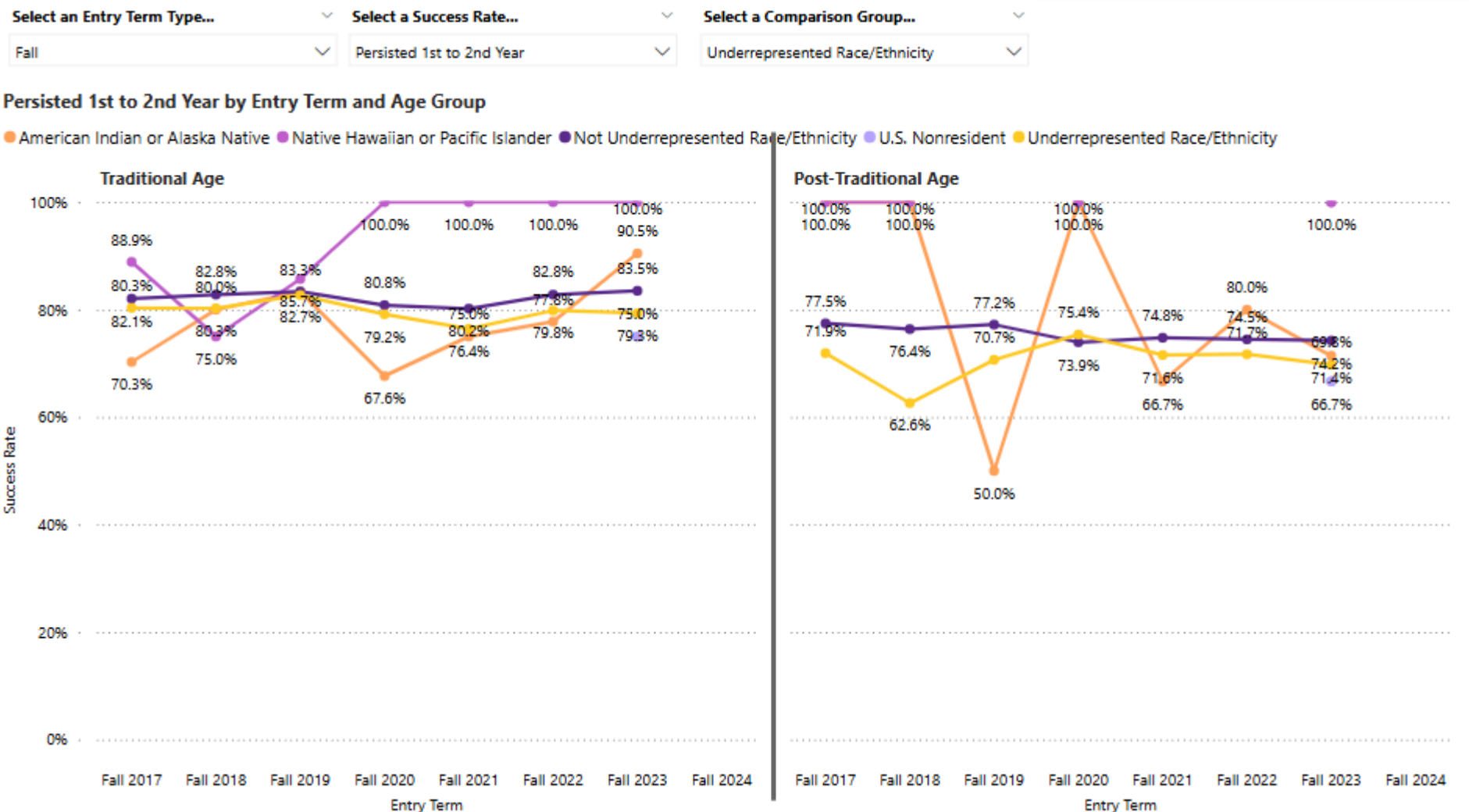
### Traditional Age



### Post-Traditional Age



# URM – 2nd-yr Persistence – New & Readmit Bachelor's



# Unmet Need – 2nd-yr Persistence – New & Readmit Bachelor's

Select an Entry Term Type...

Select a Success Rate...

Select a Comparison Group...

Fall

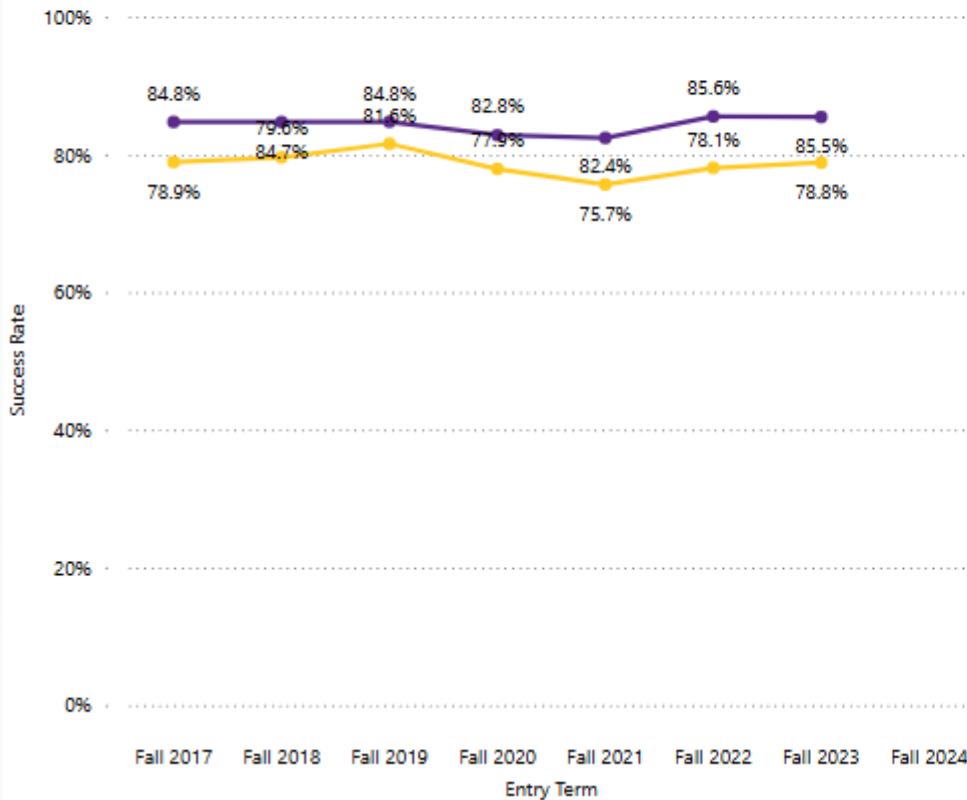
Persisted 1st to 2nd Year

Unmet Financial Need

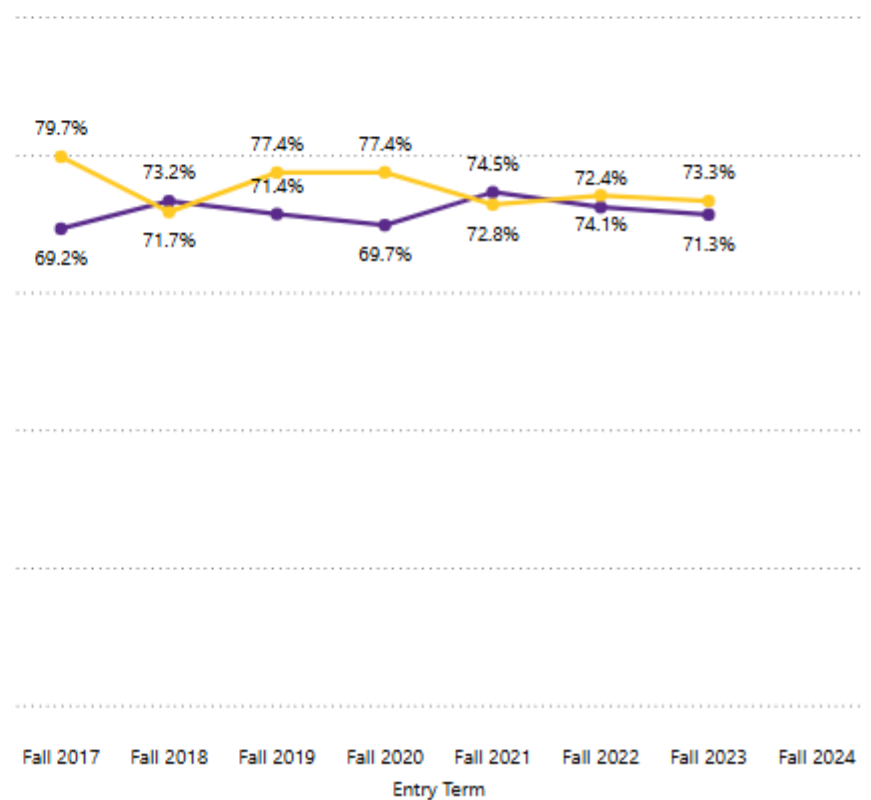
## Persisted 1st to 2nd Year by Entry Term and Age Group

● No Unmet Financial Need ● Unmet Financial Need

### Traditional Age



### Post-Traditional Age



# G/S Offered – 2nd-yr Persistence – New & Readmit Bachelor's

Select an Entry Term Type...

Fall

Select a Success Rate...

Persisted 1st to 2nd Year

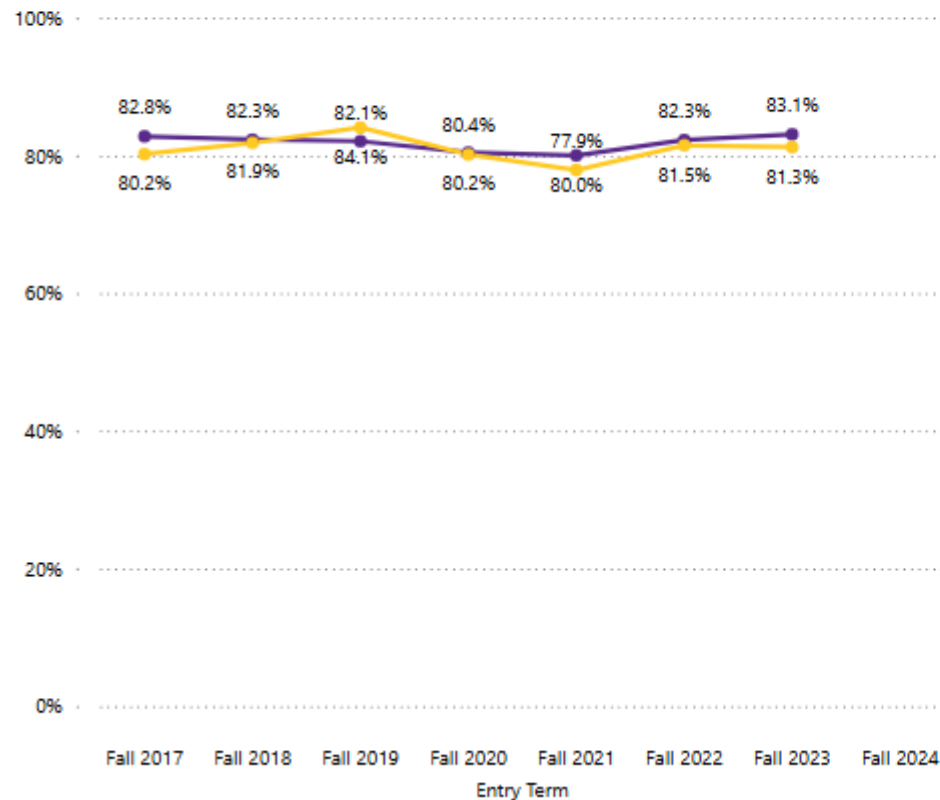
Select a Comparison Group...

Grant/Scholarship Offered

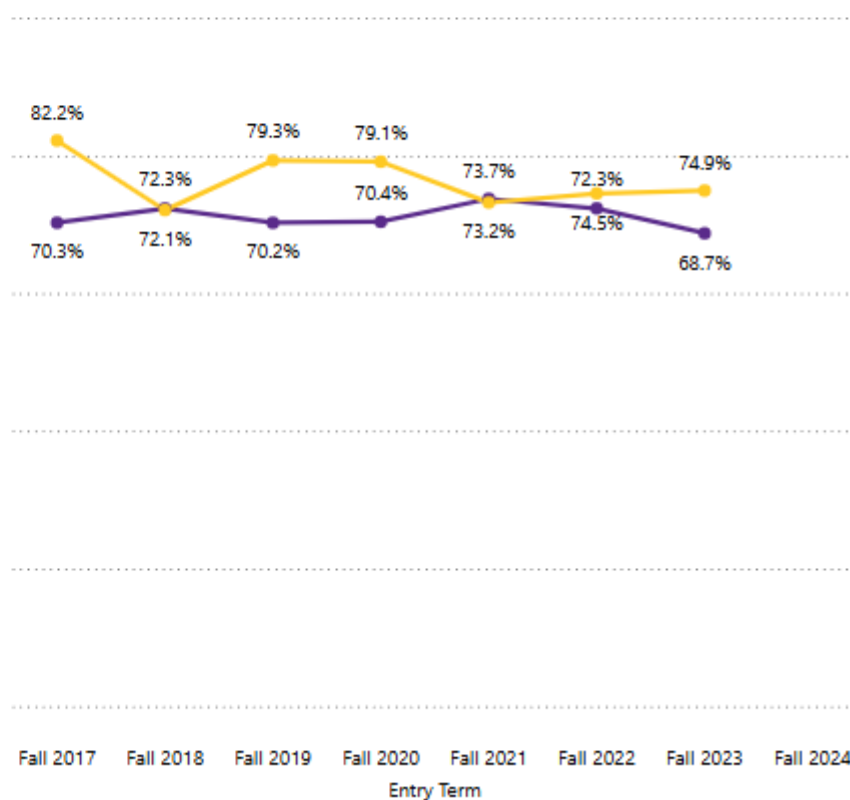
## Persisted 1st to 2nd Year by Entry Term and Age Group

● Grant/Scholarship Not Offered ● Grant/Scholarship Offered

### Traditional Age



### Post-Traditional Age



# NT/PT Student Data Summary

- Post-Traditional Characteristics
  - Sources
    - Graduate Certificates
    - Online Programs
    - Readmits
  - Background
    - Higher Financial Need
    - Military Service
    - Decided on Major
  - Success
    - Lower Persistence Rates
    - Grant/Scholarship Opportunities

# Thanks !

- Questions / Concerns / Ideas?

Jelan Seward – Senior Business Intelligence Analyst, ECU IPAR  
[sewardj24@ecu.edu](mailto:sewardj24@ecu.edu)